



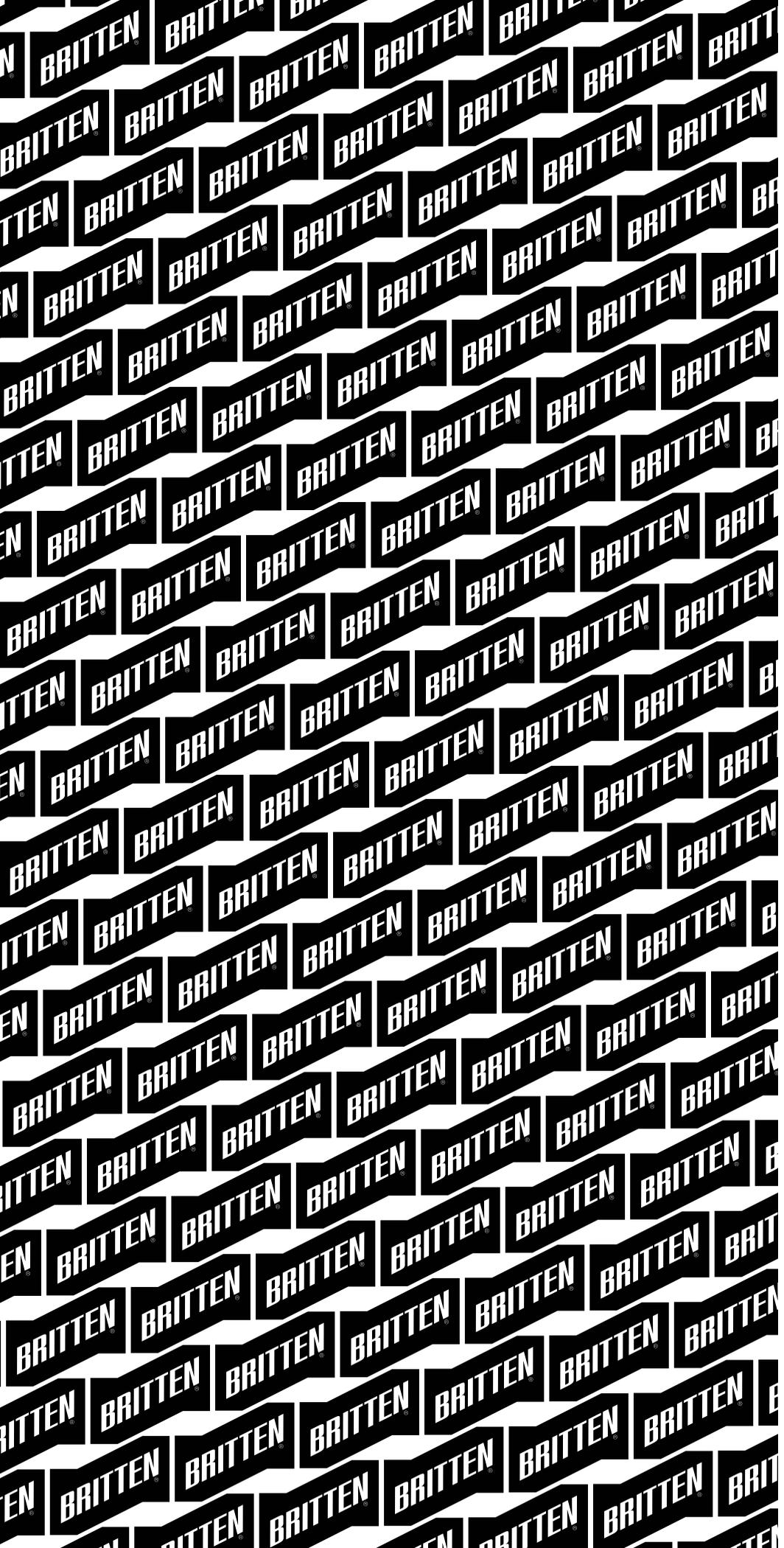
PRINT & HARDWARE LOOKBOOK



GEODIS

GATE C

BIGGER. BOLDER. BRANDING SOLUTIONS. / BRITTENINC.COM / 855.763.8203



ONE VENDOR. COUNTLESS POSSIBILITIES.

Have a project in the works? I'd like to invite you to consider Britten, Inc. From life-sized Foam3D™ sculptures and custom shipping containers to giant banners, building wraps, and signage of Times Square proportion—you get more than single-source simplicity when partnering with us.

You get a complete team of expert printers, designers, wood/metal workers, engineers, and architects with a 40+ year track record of success and passion for saying, **Yes!** to projects others are afraid to touch. Branded environments. Event activations. Innovative ad and promotion solutions that get your brand noticed.

Our exclusive look book shows just a snapshot of our capabilities and manufacturing horsepower. But I hope these pages inspire you to look us up, maybe give our team a shot at helping transform your next idea into a reality.

Sincerely,

Paul Britten,
President & Founder

AdMesh™ wind-permeable material combined with super-reinforced hems/anchor points for unmatched hanging strength.



BUILDING WRAPS

From high-rise structures, museums, hospitals, to luxury buildings like New York's 250' x 400' Plaza Hotel, our fearless team of creatives, fabricators, and certified installers (available nationwide) have covered it all. Partner with us and get the state-of-the-art printing and manufacturing capability that delivers maximum brand impact at any size.





Architectural-grade aluminum mounting and tensioning hardware paired with textiles coated with ColorArmor™. TexClad™ enables graphics to withstand over 10 years of outdoor exposure.

TEXTILE CLADDING SYSTEMS

The TexClad™ textile cladding system by Britten Inc. is the first turn-key integrated textile enclosure system. It employs a patented hardware system coupled with high-strength textiles and exclusive ColorArmor™ coating. Crafted from large-format textiles, the TexClad™ system offers vibrant imagery with a seamless presentation that competitors are unable to replicate—at a price point other products can't match.

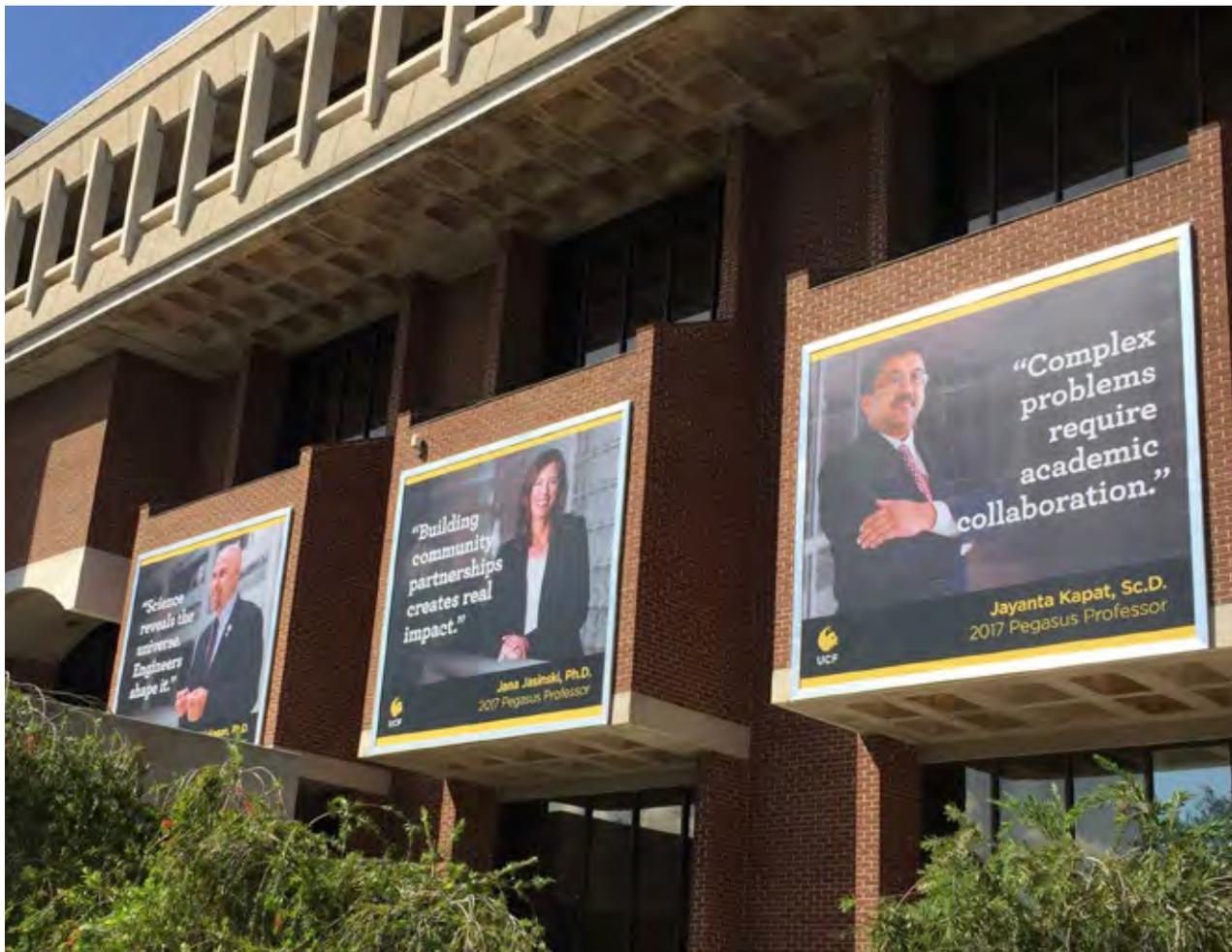


Mesh or vinyl banners are perfectly tensioned using clips in this heavy-duty, large-format banner frame.



OVIO™ BANNER FRAME

The OVIO™ banner frame system is a versatile, heavy-duty banner frame solution designed to accommodate prints up to 26 feet high and 130 feet wide, offering a wide range of application possibilities. Its user-friendly design allows for simple installation on various surfaces including wood, brick, block, metal, and EIFS, ensuring hassle-free setup. With no hinges or moving parts, the system provides quick installation while maintaining perfect tension on the media every time.



Spring-tensioned frame paired with a custom-sized vinyl banner.



BANNERSTRETCH™ BANNER FRAME

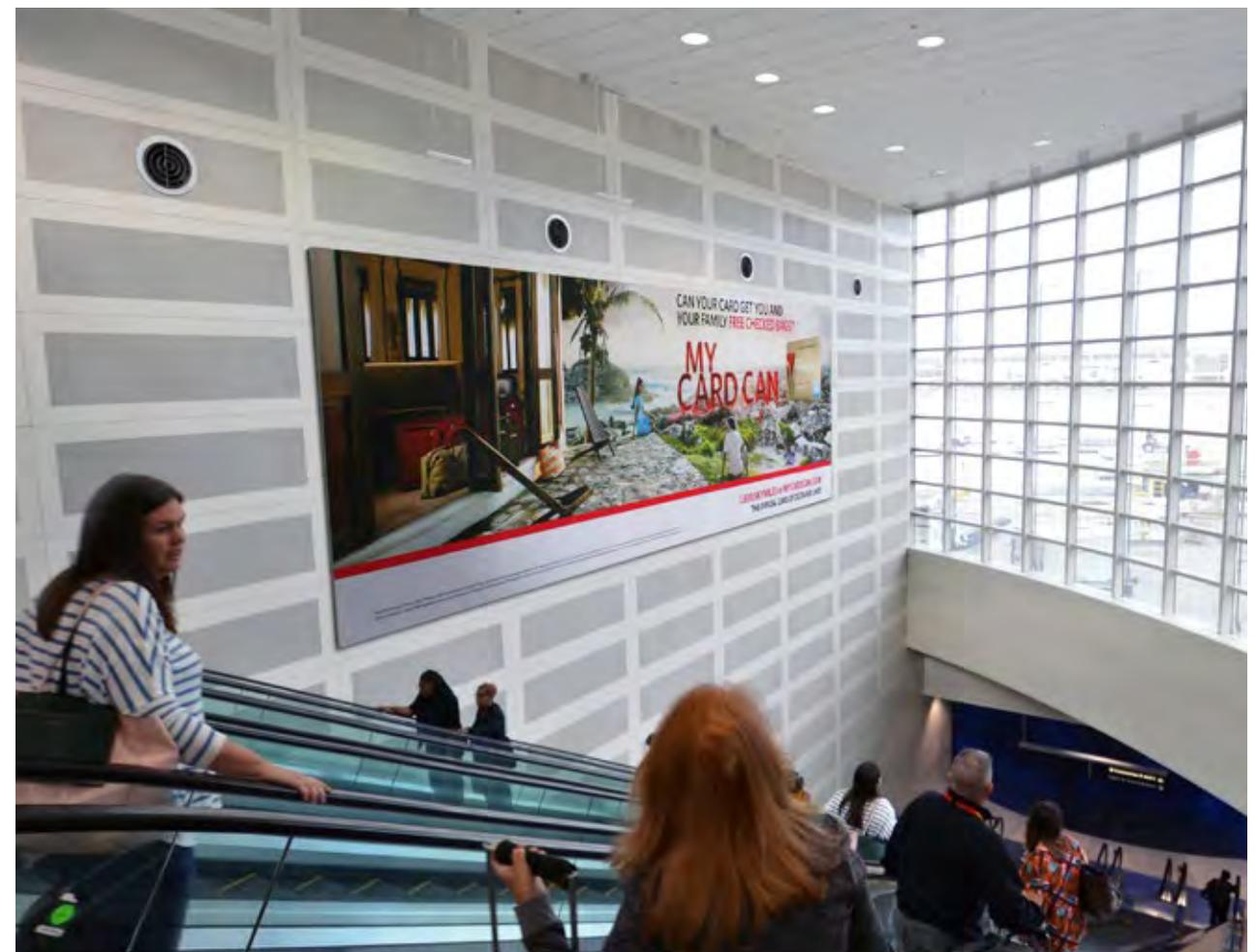
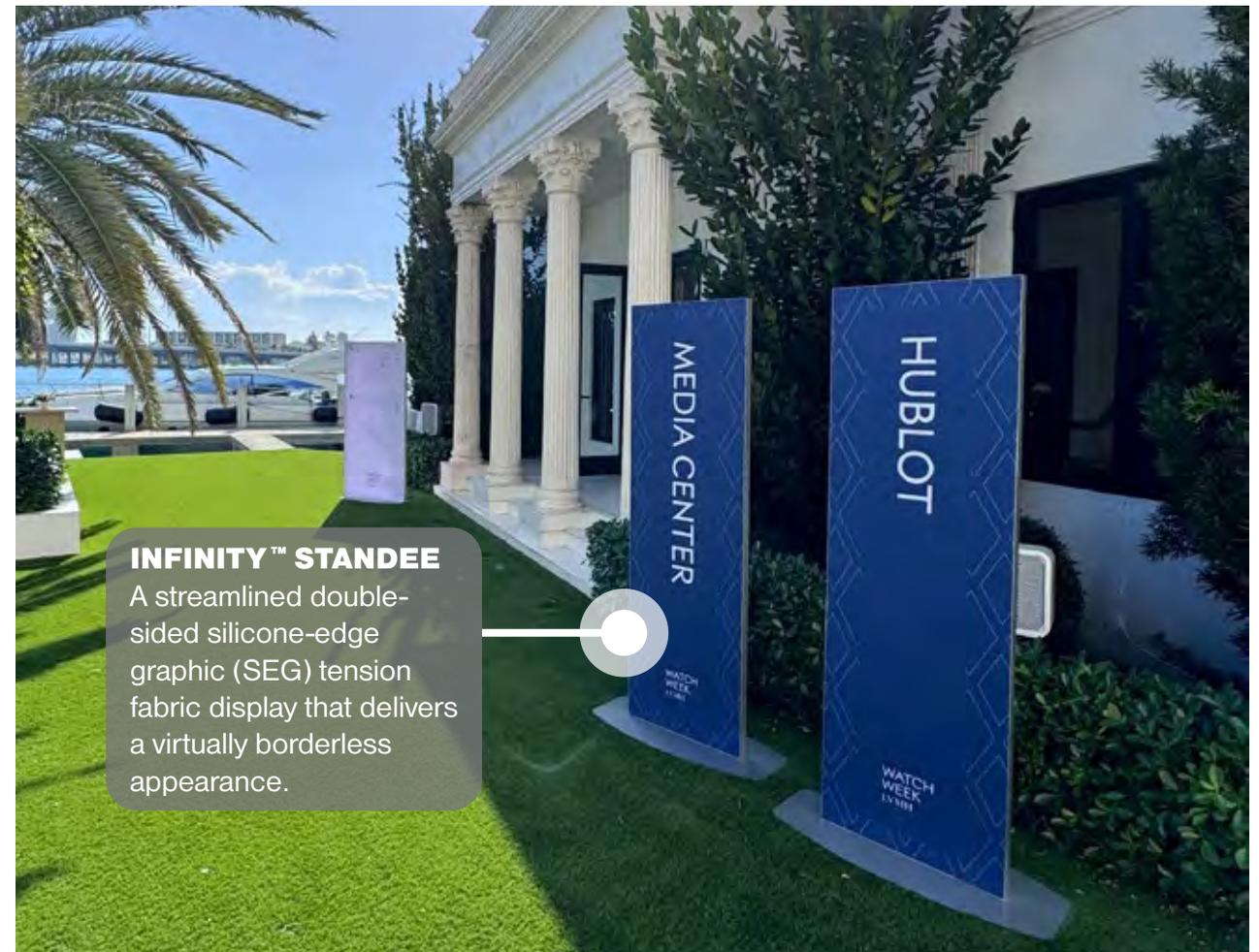
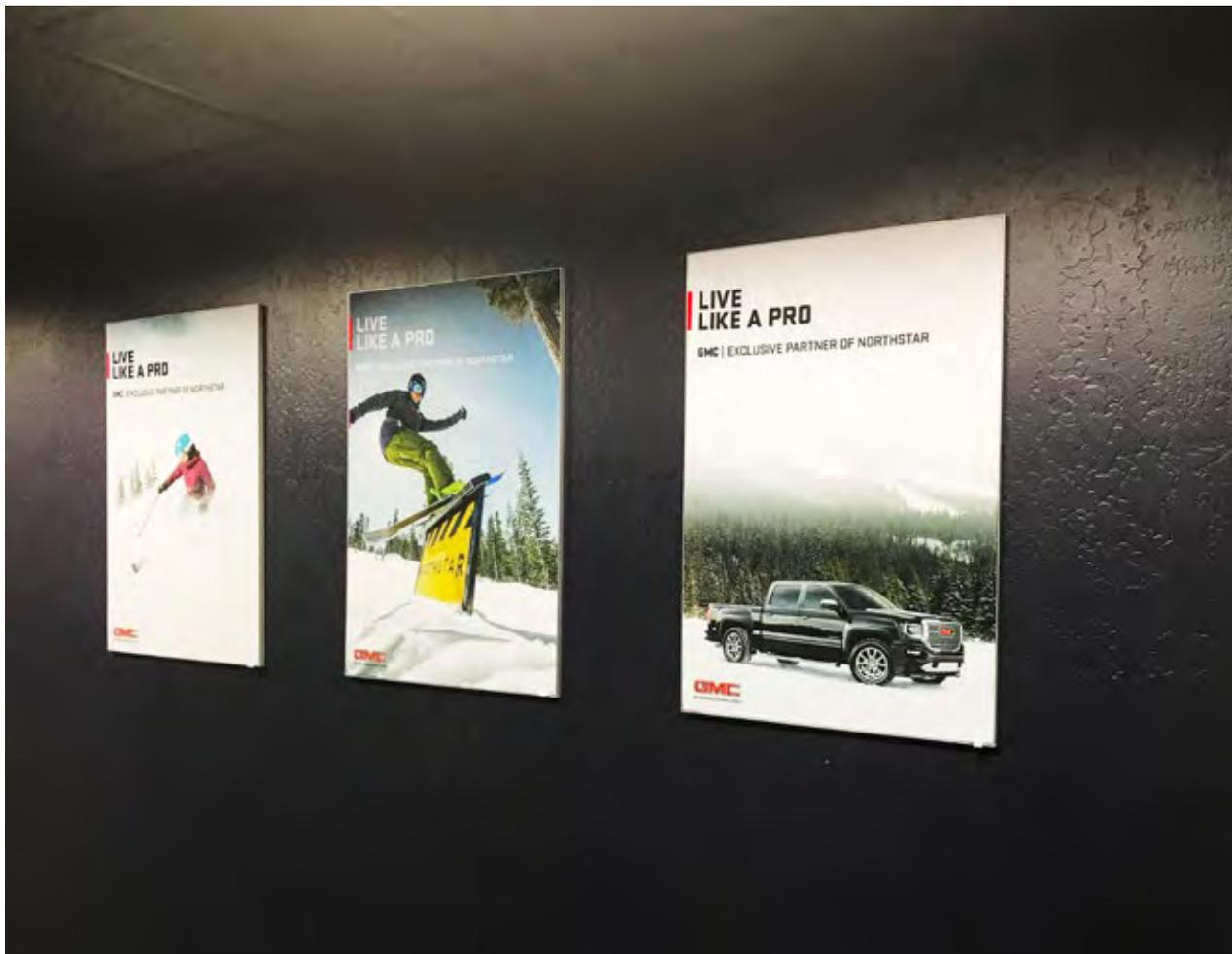
The BannerStretch™ banner frame system is a light duty frame system engineered to elevate your large-format printing projects with ease and durability. With the capacity to hold prints up to 10 feet high and 60 feet wide, this solution is ideal for impactful displays in all settings. Crafted with robust aluminum extrusions, the frame ensures longevity and stability, while its flip frame design simplifies installation and maintenance.

Aluminum frames with razor-thin channels for silicone edge graphic prints. Custom sizing, free-standing or wall-mounted, & backlit options available.

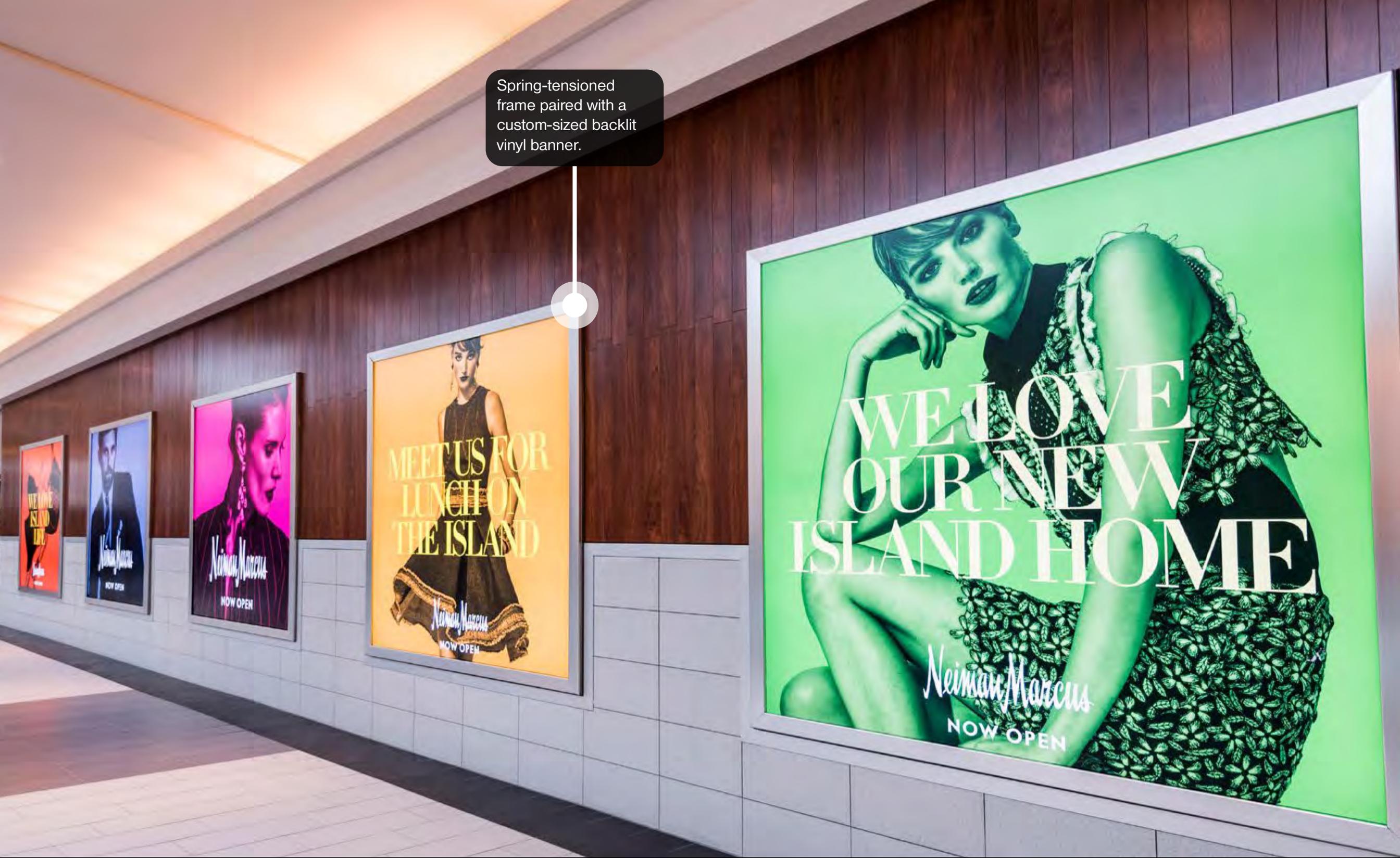


THINFINITY™ & INFINITY™ BANNER FRAMES

The Thinfinity™ banner display frame system is meticulously crafted to redefine the standard for sleek, seamless visual displays. Engineered with razor-thin edge channels, this innovative frame system ensures effortless installation and impeccable tensioning when paired with Britten's silicone-edged graphics (SEG), guaranteeing a flawless presentation every time.

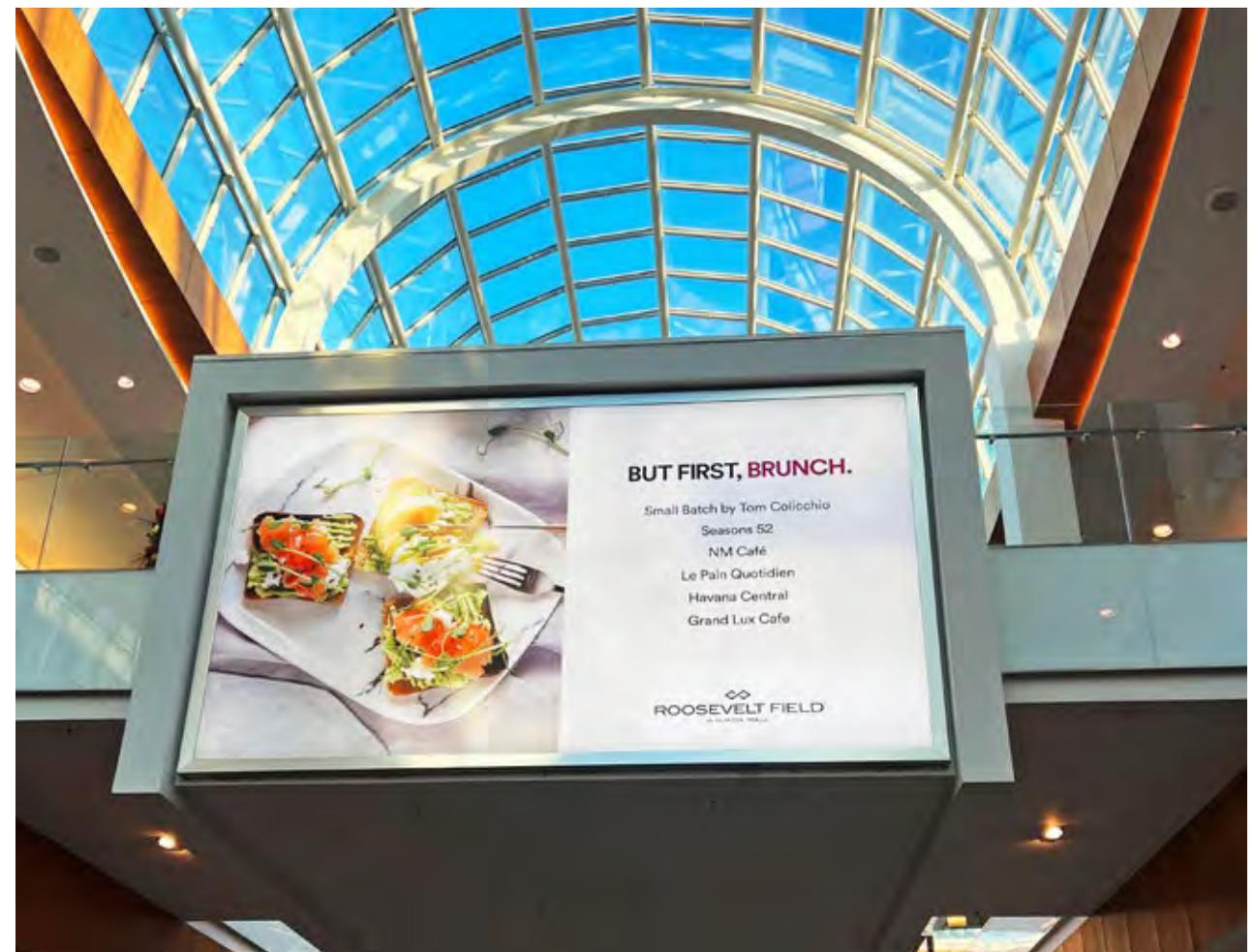
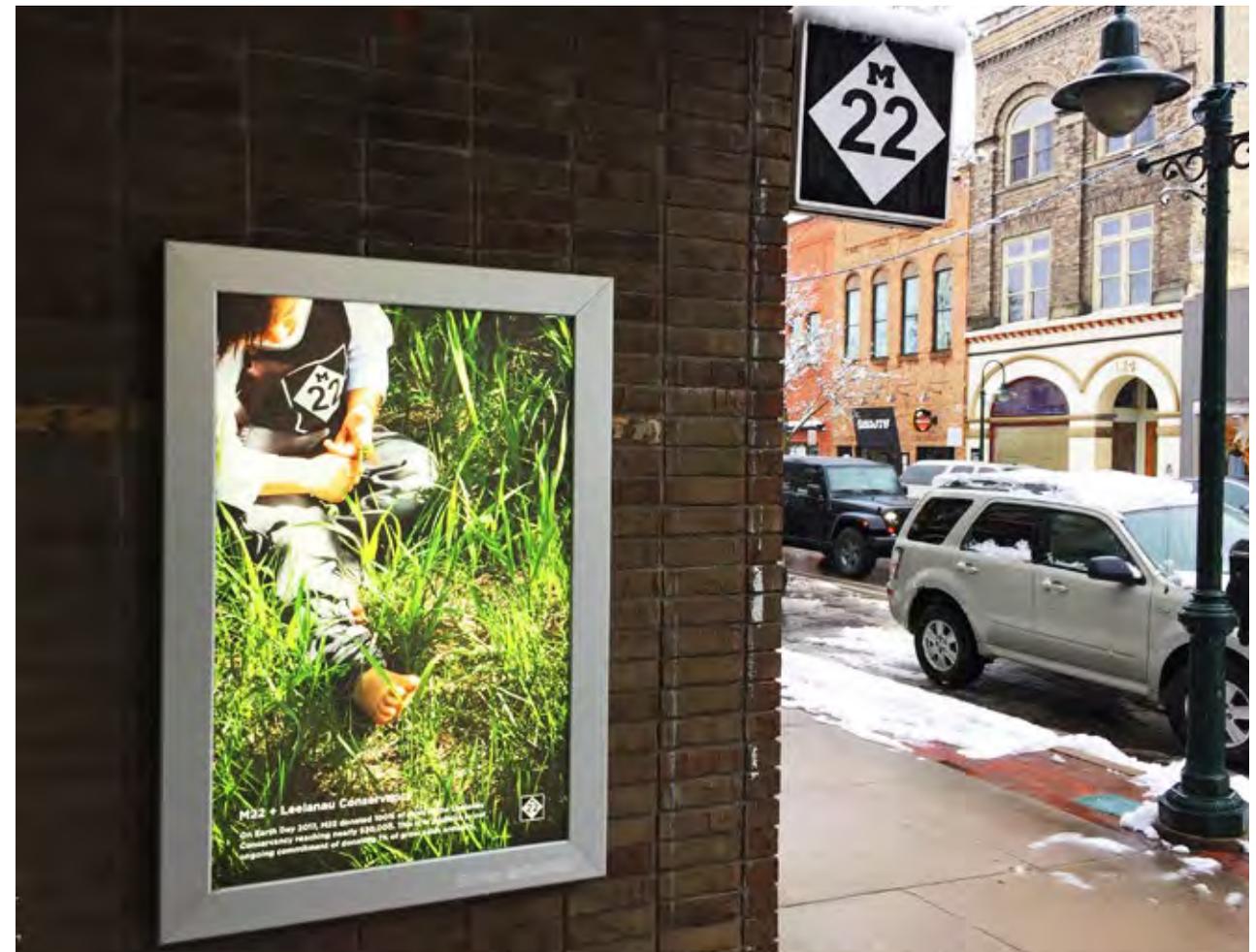


Spring-tensioned frame paired with a custom-sized backlit vinyl banner.



BRITEWALL™ BACKLIT BANNER FRAMES

Wake up any size wall with the biggest, brightest display system on the market. BriteWall™ backlit banner frame delivers full-spectrum, LED color plus indoor and outdoor versatility for large to billboard-sized vinyl banners. When you want your advertising to light up the night, patented and UL-certified BriteWall™ delivers. Our seamless backlit banner frames are strong and spring-tensioned for easy banner installation. Ultra-reliable, rust-free, and waterproof, this durable backlit system is also energy-efficient, using only one-third the power of traditional light boxes while lasting twice as long.



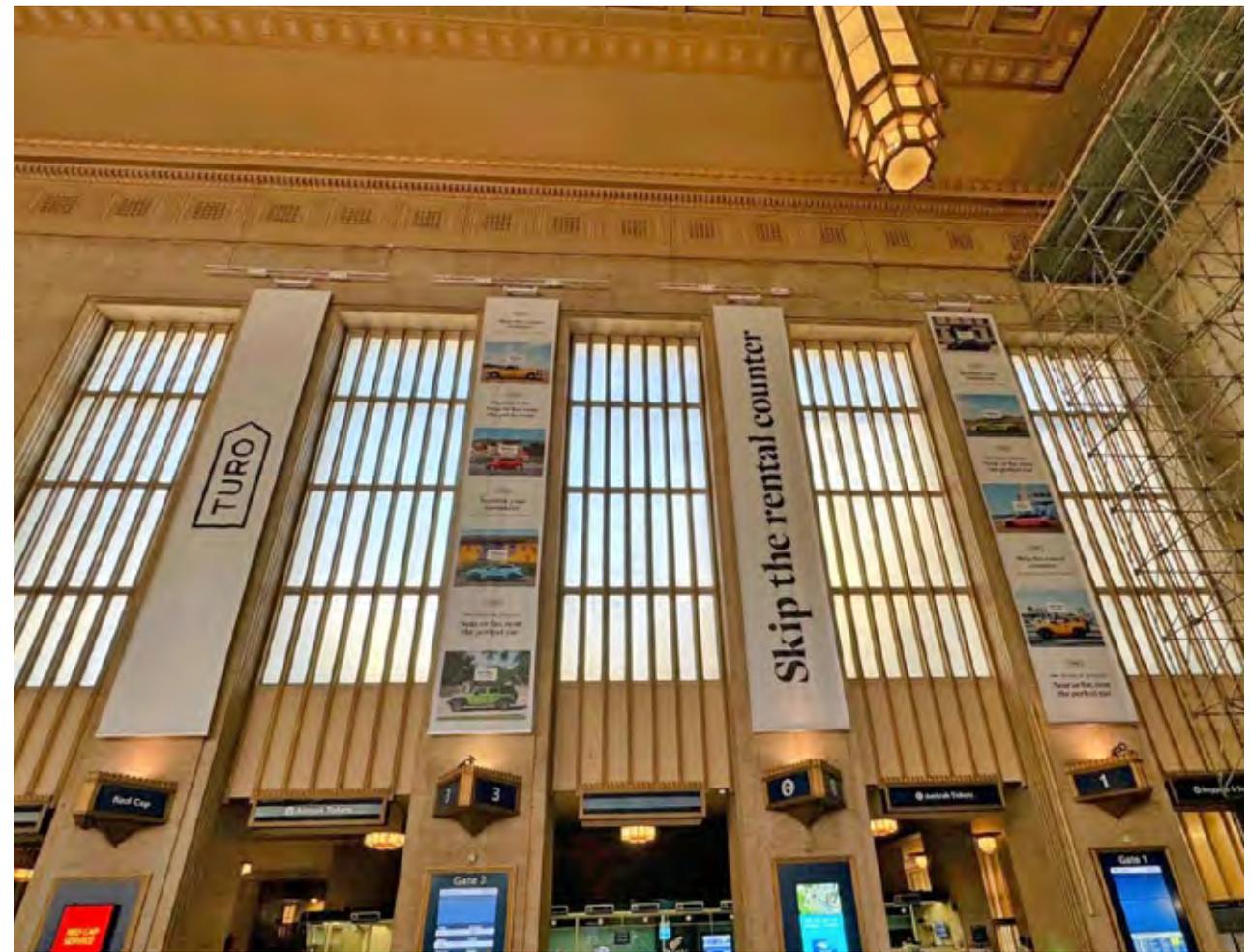


SkyBanner™ hanging banner and banner frame.

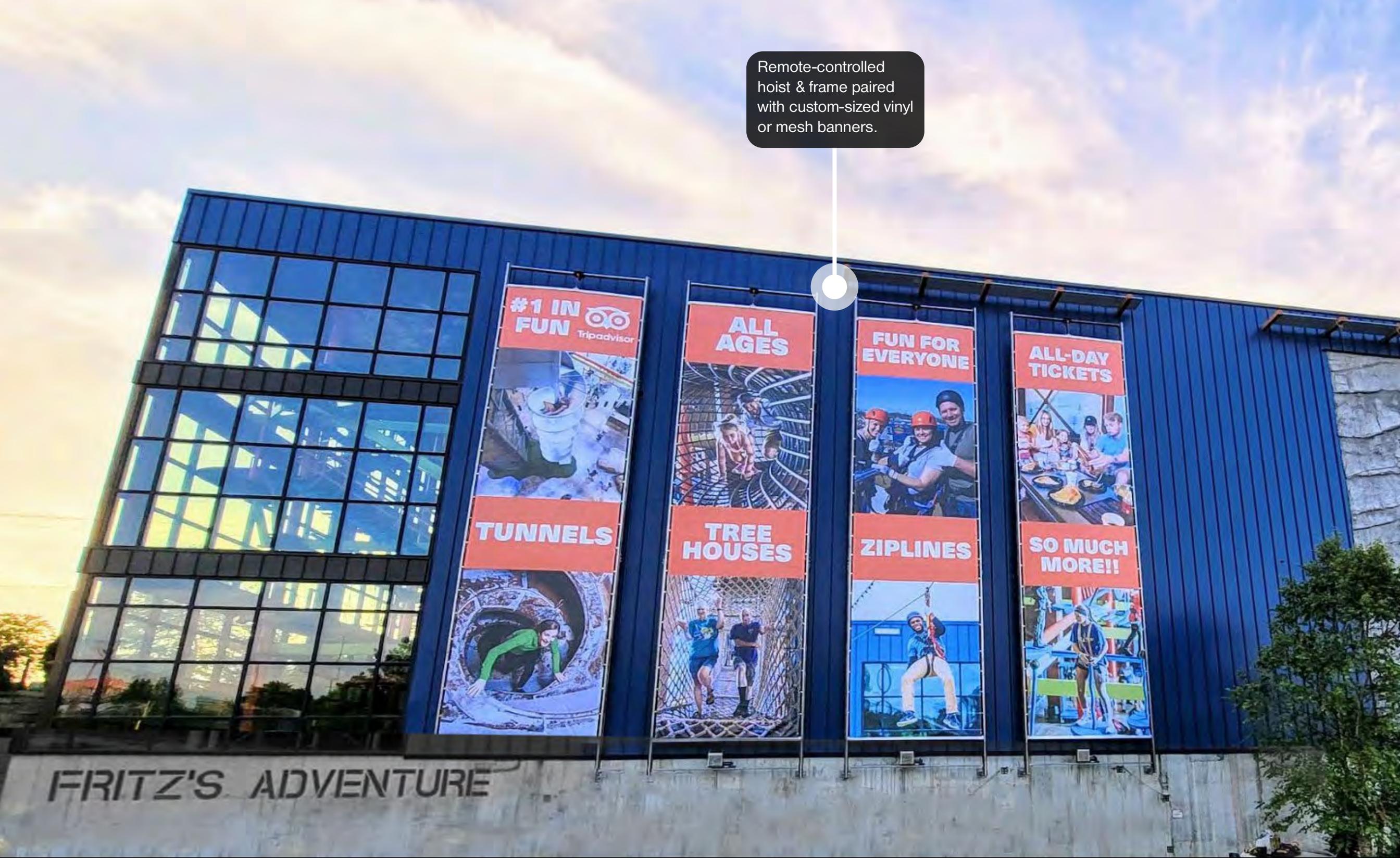
Bannerdrop™ ceiling-mounted, remote-controlled hoist system.

SKYBANNER™ FRAME AND BANNERDROP™ HOIST SYSTEM

Easily and safely change-out, raise and lower your banners with the simple push of a button. No lifts necessary. Our remote-controlled, BannerDrop™ hoist system and Skybanner™ frame system monetizes otherwise wasted ceiling space while eliminating hours of labor and logistics. Powered by an unobtrusive ceiling motor, BannerDrop™ accommodates a wide variety of hanging banners and custom displays from 35-pounds (standard) to 140-pounds (heavy duty). Just clip in and go. Saves time and labor in fast-paced business environments.

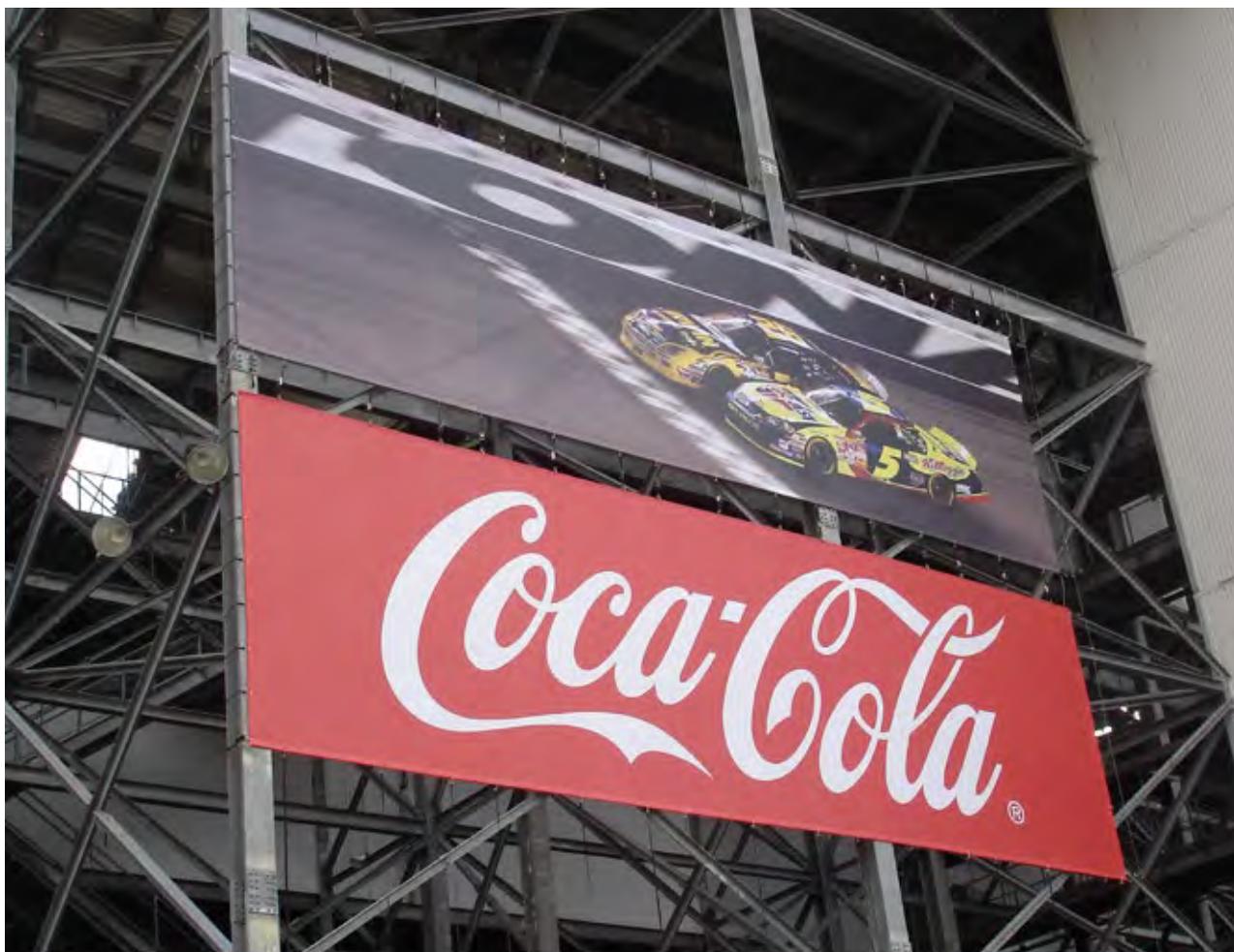


Remote-controlled hoist & frame paired with custom-sized vinyl or mesh banners.



BANNERRAIL™ FRAME & HOIST SYSTEM

Effortlessly raise and lower large-format banners on grandstands and towering exterior walls via remote control. This safe and cost-effective banner hoist system is also a four-sided banner frame that securely holds giant commercial banners taut for a flawless display. Originally designed and engineered for NASCAR tracks, our BannerRail™ system securely attaches to existing structures, creating new ad space and generates additional revenue for you. Not only can it increase new sponsorship dollars, it also eliminates lift expenses and labor costs, all while delivering fast, hassle-free installation and change-outs.

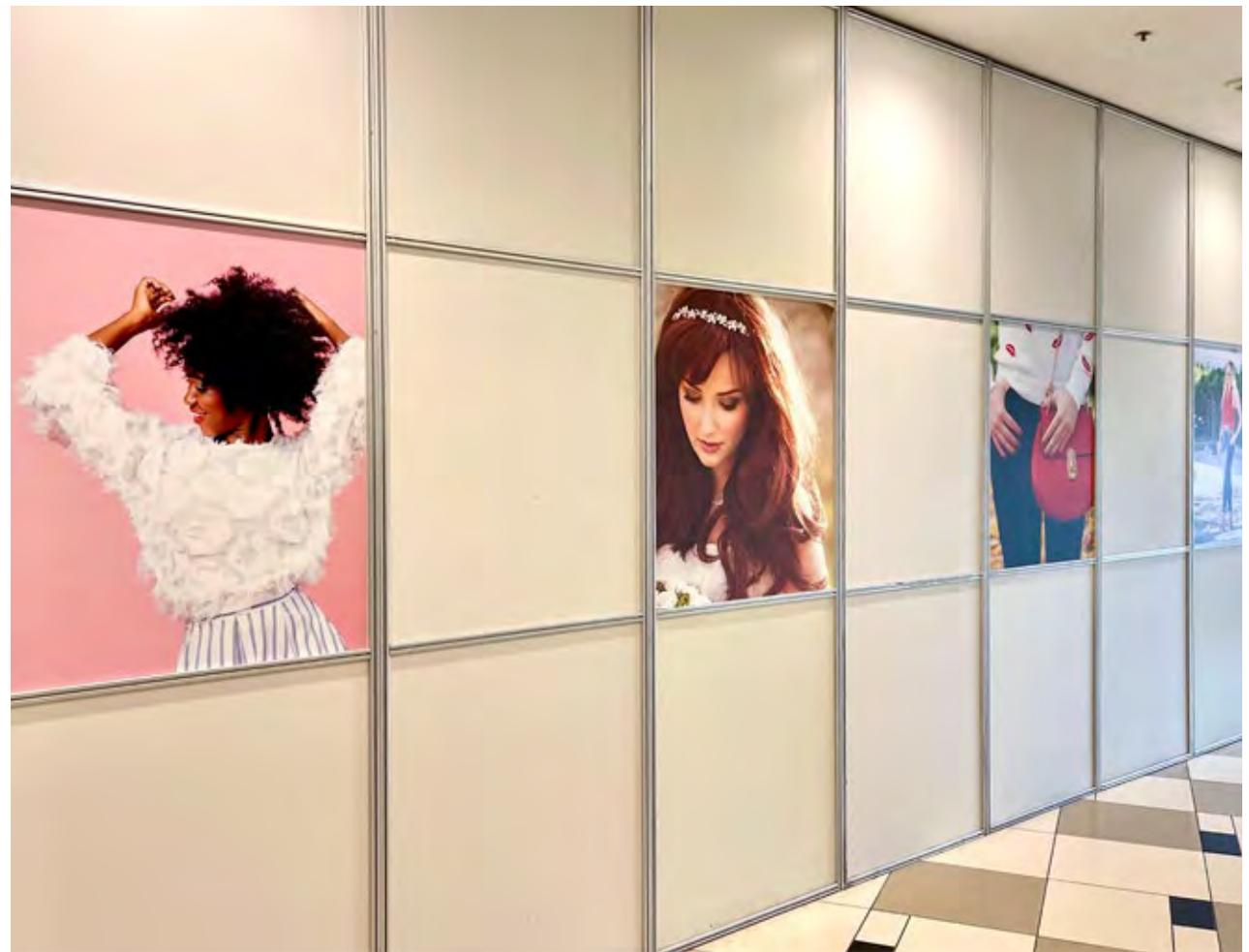




Lightweight, intuitive, and efficiently assembled (or disassembled) without specialized tools. Add color to the walls with vinyl graphics!

MODULAR TEMPORARY WALLS

Available in 2-foot increments (up to 16ft) for standardized formatting, temporary walls can easily conform to the shape or design of your envisioned space. Made from durable material and with reusable application, our temporary partition walls are a viable and cost-effective alternative to soon-to-be discarded plywood or expensive and labor-intensive drywall. They are ideal for cordoning off construction, reimagining retail space or creating a more collaborative small business atmosphere, temporary walls can re-shape the interior of your business's office space.





Powder-coated or polished aluminum structures with custom, perfectly-sized mesh prints.

EVENTTRUSS™

Create any temporary structure you can imagine for exciting outdoor event environments. From towering entryways to complex displays, this modular infrastructure system packs the strength of steel at one-third the weight. Available in preset configurations or customized to your specs, this event-structure trifecta is commonly seen at marathons and sporting events, tradeshow, and concerts/festivals.





BannerSaver™ is the bracket preferred by city engineers on six continents because it reduces light pole maintenance and repair costs.

BANNERSAVER™ LIGHT POLE BRACKETS & BANNERS

Generate hype and excitement weeks ahead of your event with eye-catching graphics, brilliant color, and messaging people can't help but look up to. Printed pole banners raise your brand above the noise, announcing events and spreading your messaging to the masses. Totally wind and waterproof, our pole banners can also withstand harsh UV rays. Pair them with our patented BannerSaver™ hanging hardware, and you've got a total banner system built to take on gale-force winds and anything else Mother Nature can dish out.



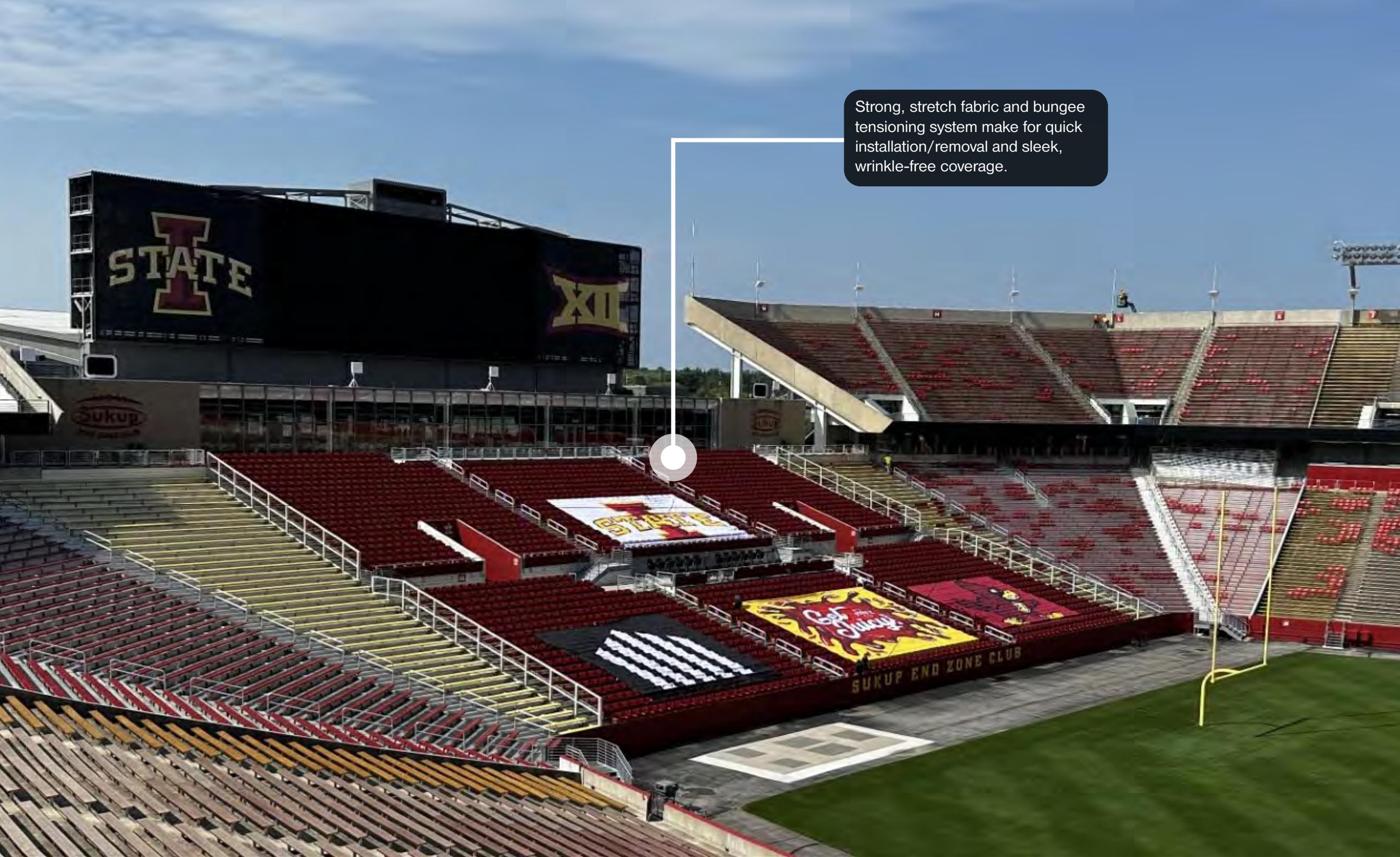


RotoTop™ flags and flagpoles are engineered to rotate with the breeze. A unique tangle-free, never-furl, high-visibility design.

FEATHER FLAG AND ROTOTOP™ FLAG KITS

Explore the go-to solution designed to supersize your advertising and stand up to the elements. Professionally-printed, custom flags paired with our proven base-systems can make your brand stand out in a crowd, get you better noticed from afar, and deliver practical wayfinding solutions.

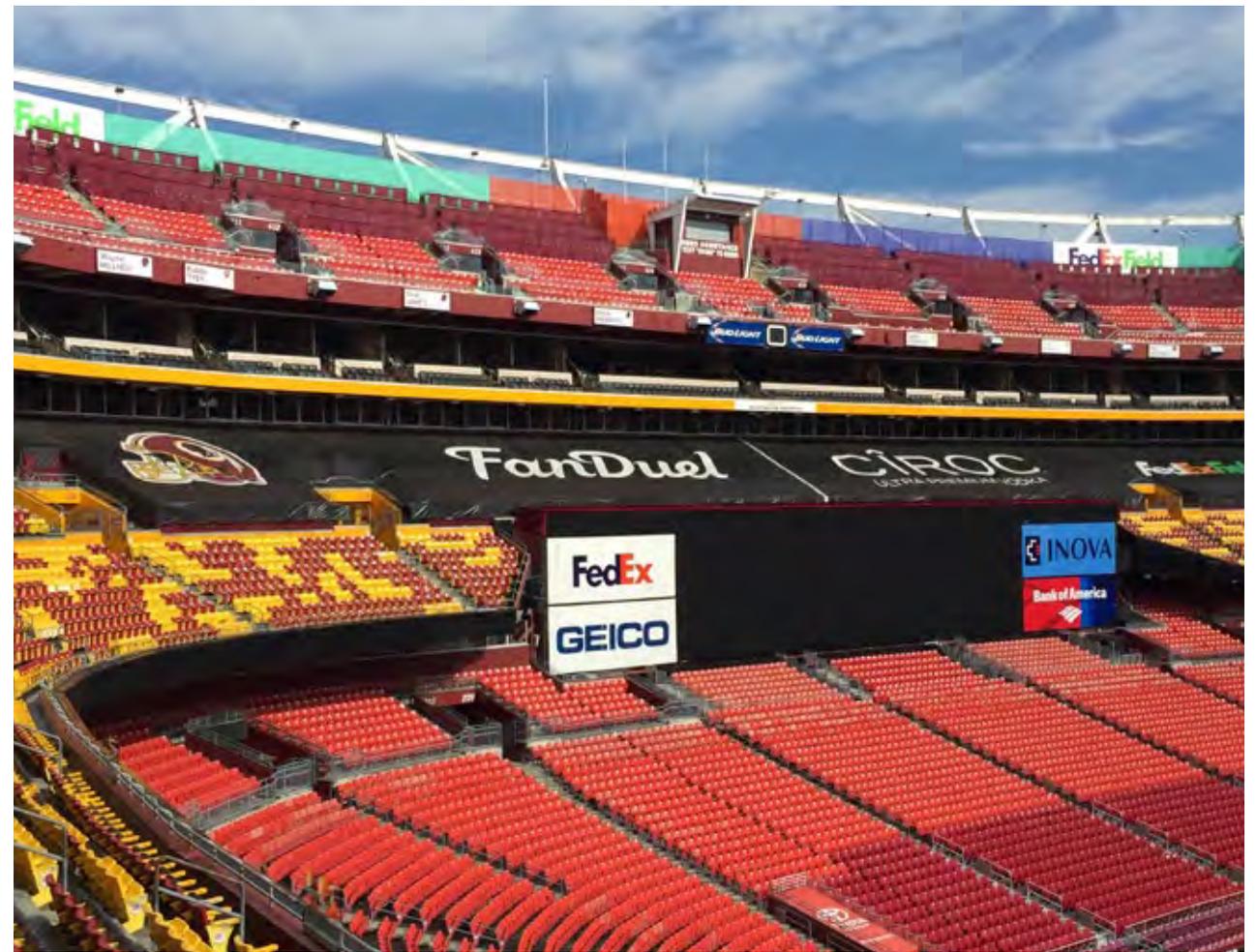




Strong, stretch fabric and bungee tensioning system make for quick installation/removal and sleek, wrinkle-free coverage.

SEAT COVERS

Engage at-home fans, offset lost ticket sales, and turn open seats into a showcase for team spirit and TV sponsorships. Custom designed and sized to your specific size/application, fan cutouts, modern seat covers, and giant stretch banners deliver the freedom to create any picture or advertising message with eye-catching color—team logos, high-def player photos, moneymaking ads, and more.





SiteScrim™ fence banners can be customized to fit your fencing perfectly, and are commonly attached with grommets.

SITESCRIM™ FENCE BANNERS

Take the message surrounding your jobsite from “Please, pardon our dust” to “Get ready for this.” Fences transformed with SiteScrim™ deliver crowd-stopping branding real estate that generates hype, gets the public rooting for your development project while keeping prying eyes and unauthorized personnel out. Our fence banners are wind-permeable, lightweight, and easy to install & store.

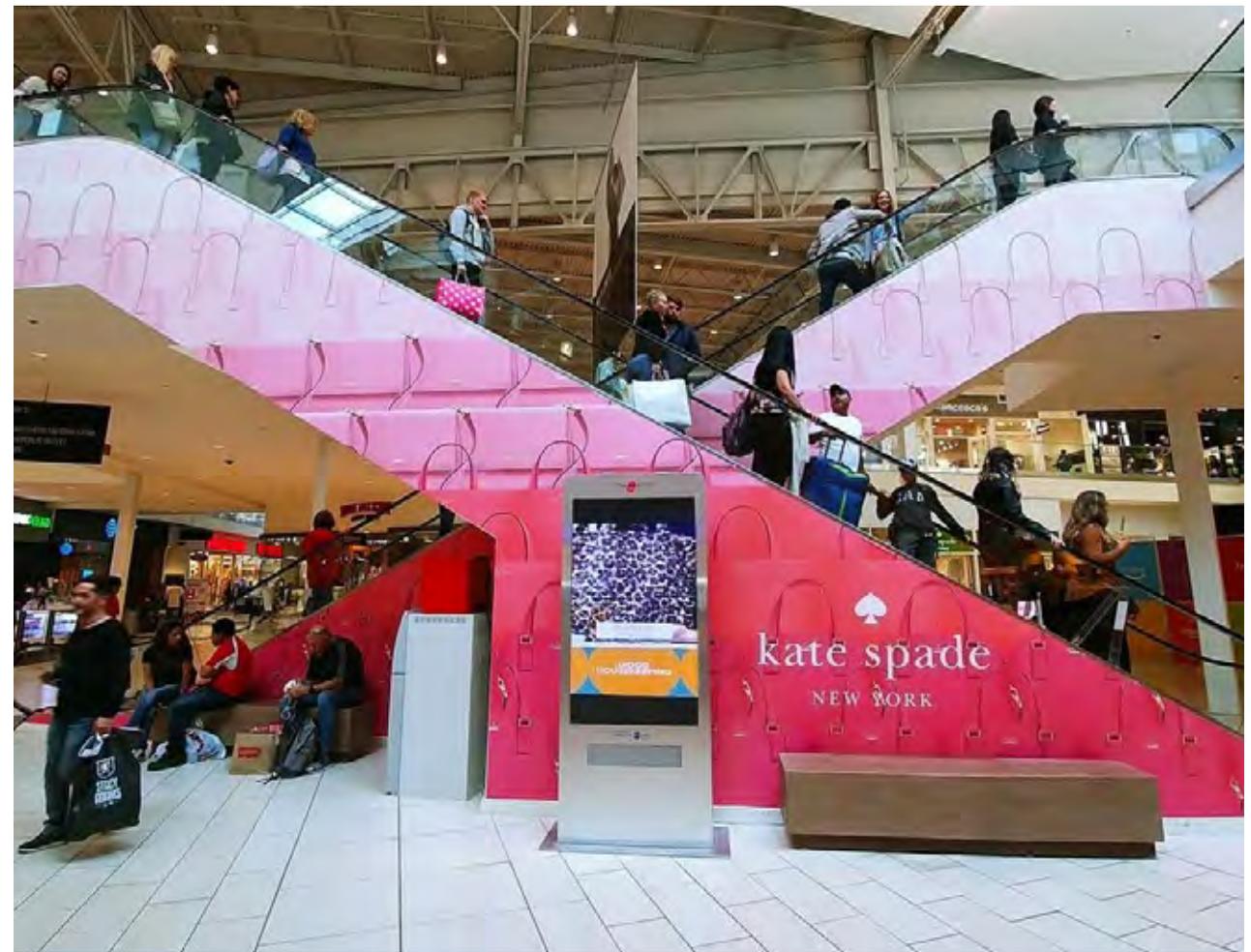




ViewThru™ window decals are easily installed and feature residue-free removal. Our highly-durable and fade-resistant decals won't peel or crack.

DECALS

Transform any bare surface in a high-traffic area into a money-making advertising opportunity. Colorful vinyl decals take windows, walls, or floors from “blah” to brilliant in minutes, delivering an instant, effortless, branding solution that engages customers and boosts brand awareness indoors and out. We employ modern materials, adhesives, printing, and die-cut technology to customize decals to any size, any shape, with bright, full-color graphics that will not fade. From retail stores to property development projects—even custom dance floors. Put our decals to work for you.





Our custom-sized vinyl, mesh, and fabric stage backdrops are designed for long term use, worry-free portability and storage.

BACKDROPS

Maximize your brand exposure, and create impressions that last a lifetime. That's the power of a great, custom backdrop. Your event, big or small, will not be the same without one. Perfect for tradeshows, stages, conferences, indoor and outdoor events.





PILLOWCASE BANNER STANDS

Your hassle-free solution for messaging with high-end visual appeal. Multiple options for custom, double-sided banner displays that set up in minutes and—when paired with our beautiful pillowcase fabric banners—deliver eye-catching media that are quick to change out and perfectly tensioned every time. Products include Event Backdrop, Outdoor Banner Stand, and our Tension Fabric Display.



EXTERIOR STANDEE
 A custom, double-sided banner display that sets up in minutes and—when paired with our beautiful pillowcase fabric banners—delivers eye-catching media that’s quick to change out and perfectly tensioned every time.



Sturdy yet lightweight, the pop up banner display has an anodized aluminum tube and accordion-style frame fold for compact transport & storage. Cover with a luxurious fabric wraparound banner (within-mold Velcro® edges) when fully open to create a 7.5- or 10-ft wide background display with 29 inches of depth.



BANNER STANDS & DISPLAYS

Sit back, relax, and let us take care of the heavy lifting for your next event promotion or marketing campaign. Armed with our unique line of innovative hardware, our skilled team will ensure your signage—no matter the size—gets noticed in any space. Not always an easy task, but more than three decades of installation experience has proven nothing's impossible. Products include Pop Up Banners, Retractable Banner Stand, and our Adjustable Banner Stand.



Sideline Signatures™ collapsable, padded A-frame displays with Velcro® attached vinyl prints for easy change-outs.



SIDELINE SIGNATURES™

Increase revenue with on-field advertising for corporate sponsors. In addition to serving as premium branding real estate, padded a-frame construction protects players against injury while keeping staff, the public, and the press at a safe distance from the action. We can customize to any size (standard is 3' x 9') or color.





Freestanding 36" h x 24" w all-plastic sign frame, holds two signs. Easily interchangeable prints.

FOLDING A-FRAME

A simple and effective promotional tool for informing and directing customers—the time-tested a-frame or sandwich board, is never out of place. Great for wayfinding, tradeshow displays, and outdoor applications. Freestanding or fill it with water or sand to add extra weight and rigidity in high-traffic or windy areas.



TruckSkin® mounted rail system and vinyl prints custom sized to fit your vehicle perfectly.



TRUCK DISPLAYS

Move more than just freight with TruckSkin® by Britten—mobile advertising that carries your brand. Centered on an intuitive rail system, quickly and easily change out high-resolution, superior quality vinyl paneling as needed to match shifting promotions, campaigns, and audiences. At a fraction of the cost of custom decals, these durable vinyl wraps are designed for the long-haul. Weather-resistant and impervious to cracking, peeling, fading, and abrasion, these panels are made for life on the road and deliver plenty of mileage.



HARRY'S HOUSE

BRITTENING

LET'S START A WINNING PROJECT TOGETHER.

NO HASSLE. NO MIDDLEMEN. FROM IDEA TO INSTALLATION, BRITTENING IS YOUR SINGLE-SOURCE PARTNER FOR THE MOST INNOVATIVE BRANDING SOLUTIONS IN AMERICA. ALWAYS ON TIME, STRATEGY, AND BUDGET—WE'RE DEDICATED TO HELPING YOU GET YOUR CUSTOMERS NOTICED.

LEARN MORE AT **BRITTENING.COM**, OR GIVE US A CALL AT **855.763.8203**.