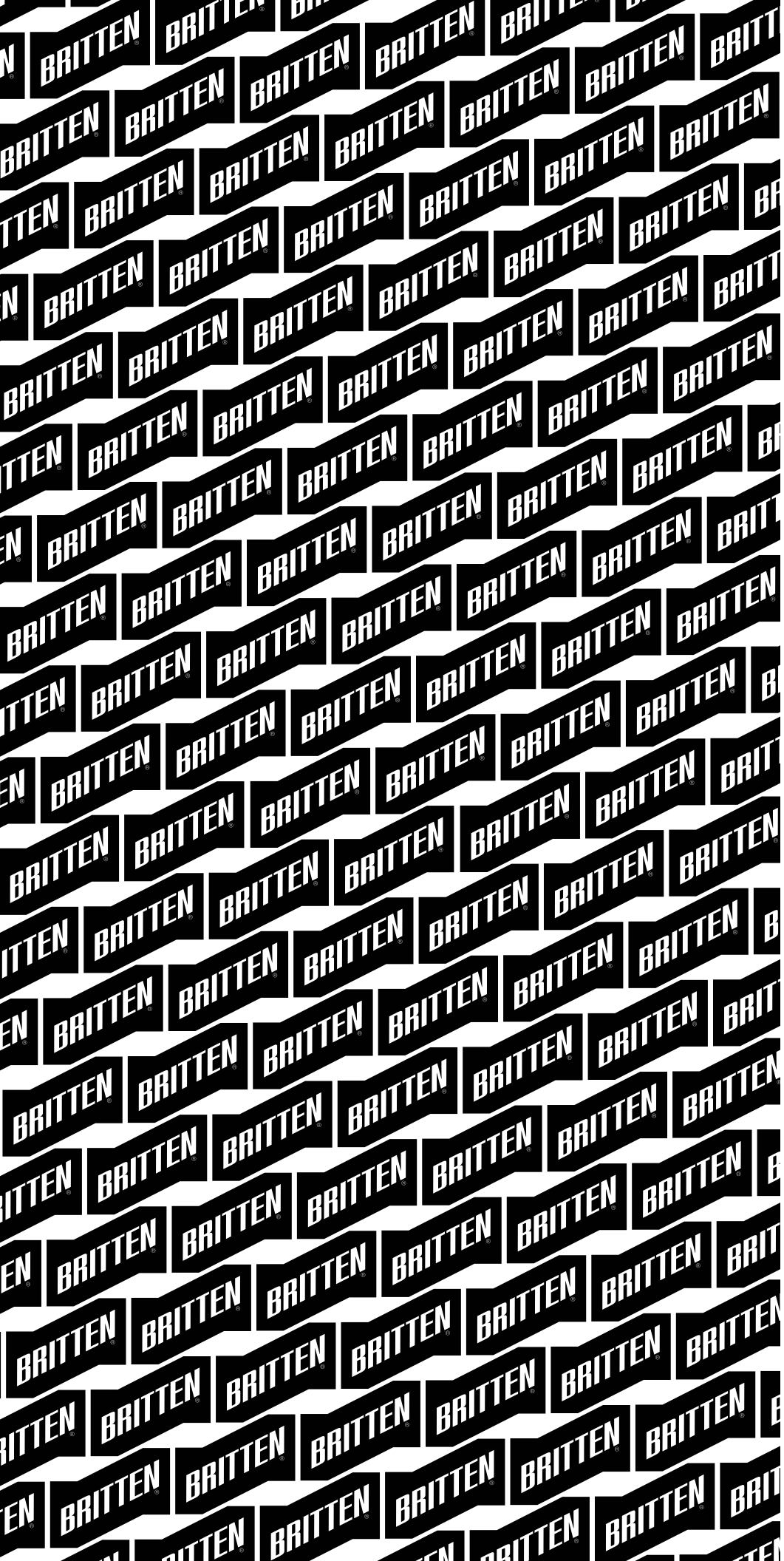


EVENT MARKETING PORTFOLIO

BIGGER. BOLDER. BRANDING SOLUTIONS. / BRITTENINC.COM / 855.763.8203



ONE VENDOR. COUNTLESS POSSIBILITIES.

Have a project in the works? I'd like to invite you to consider Britten, Inc. From life-sized Foam3D™ sculptures and custom shipping containers to giant banners, building wraps, and signage of Times Square proportion—you get more than single-source simplicity when partnering with us.

You get a complete team of expert printers, designers, wood/metal workers, engineers, and architects with a 40+ year track record of success and passion for saying, **Yes!** to projects others are afraid to touch. Branded environments. Event activations. Innovative ad and promotion solutions that get your brand noticed.

Our exclusive look book shows just a snapshot of our capabilities and manufacturing horsepower. But I hope these pages inspire you to look us up, maybe give our team a shot at helping transform your next idea into a reality.

Sincerely,

Paul Britten,
President & Founder

LVMH

LVMH WATCH WEEK 2024 (MIAMI, FL)

BRITTEN WAS TASKED WITH TRANSFORMING A PRIVATE MANSION ON THE ICONIC STAR ISLAND IN MIAMI INTO A LUXURY WATCH RELEASE PARTY DURING "MIAMI WATCH WEEK." GUESTS WERE GREETED WITH A GIANT FOAM3D™ LOGO FOR PHOTO OPPORTUNITIES. INSIDE THE MANSION, EACH BRAND SHOWCASED ITS UNIQUE IDENTITY WITH CUSTOM-DESIGNED ROOMS FEATURING LUXURY FIXTURES, SEG, MEDIA WALLS, WOODEN SLAT WALLS, PRODUCT DISPLAYS AND TEMPORARY WALLS.







GRAY WHALE GIN

GRAY WHALE GIN OCEAN LOVE TOUR

DESIGNED TO PROMOTE THE OCEAN LOVE TOUR, THE CENTERPIECE OF THIS AWARD-WINNING EXPERIENTIAL BRAND ACTIVATION SET WAS A VOLKSWAGEN BUS CONVERTED BY BRITTEN'S BOXPOP® TEAM INTO A BESPOKE GIN BAR. HIGHLY VISIBLE IN THE BRAND'S SIGNATURE TURQUOISE AND WHALE TAIL GRAPHICS, THE VW WAS RETROFITTED WITH A CUSTOM-FABRICATED HINGE-TOP THAT OPENED INTO A POP-UP BAR. ACCOMPANIED BY A HIGHLY CUSTOMIZED SHIPPING CONTAINER INCLUDING OVER 75 TAILORMADE EXTERIOR FINS.





Loro Piana

LORO PIANA (BEVERLY HILLS & NYC)

ITALIAN FASHION HOUSE LORO PIANA WANTED TO ELEVATE THEIR MERCHANDISING AND RETAIL FIXTURES TO HIGHLIGHT THEIR RENOWNED LUXURY RESORT WEAR. IN JUST EIGHT WEEKS, BRITTEN FABRICATED & INSTALLED A LUXURIOUS RETAIL EXPERIENCE FEATURING CURVED BACKWALL DISPLAYS, DISPLAY CONSOLES, CUSTOM SURF BOARDS AND PLASTER ACCENT WALLS IN FOUR DIFFERENT LOCATIONS.





COACH TABBY TOUR

THE COACH TABBY TOUR TRAVELED TO UNIVERSITIES ACROSS THE UNITED STATES. BRITTEN BUILT A CUSTOM TRAILER WITH A LARGER-THAN-LIFE FOAM TABBY PURSE TO MATCH. WE ALSO PROVIDED CUSTOM SIGNAGE, INTERIOR CUSTOMIZATION, FOAM LETTERS, AND STORAGE.





CAST

CAST

WELCOME

Fine jewelry
for the
way

CAST

CAST JEWELRY DISPLAYS & POP-UPS (MULTIPLE LOCATIONS)

CAST JEWELRY ASKED BRITTEN TO DESIGN & BUILD FIXTURES FOR THEIR GROWING BRAND. FROM CONCEPT TO INSTALLATION, BRITTEN OFFERED TURN-KEY SERVICES. THESE UNIQUE & PLAYFUL FIXTURES UTILIZE A MIX OF MILLWORK, LED LIGHTING, RFID LOCKING, & FOAM3D™ TO ACCOMPLISH COMPLEX CURVATURE, DISPLAY, SECURITY, AND INTERACTIVITY. ALONG WITH TWO PHYSICAL RETAIL SPACES IN THE BAY AREA, BRITTEN BUILT AND DEPLOYED SIX NORDSTROM POP-UPS. THESE POP-UPS WERE MODELED TO BE A REPLICAS OF THE ICONIC “CLUTCH” THAT COMES WITH JEWELRY PURCHASES.





FENDI BAGUETTE BAG ANNIVERSARY POP-UP (NEW YORK CITY, NY)

F FENDI

USING FORMED PLYWOOD AS THE CORE INTERIOR AND BRITTEN'S FOAM3D™ ELEMENTS TO CONSTRUCT THE COMPOUND CURVES AND EDGES, BRITTEN CRAFTED OVERSIZED REPLICAS OF THE ICONIC HANDBAG—DETAILED DOWN TO THE FLAP, CLASP, AND SIGNATURE SLEEK EDGES. SPANNING 10' HIGH AND 12' WIDE AND EQUIPPED WITH FLOATING SHELVES AND RACKS, EACH BAGUETTE WAS INTEGRATED WITH 3000K LED LIGHTING TO HOUSE AND HIGHLIGHT THE COLLECTION'S PIECES.





ACCESS TCA "THE CAVE"

OVER 60 BLOCKS OF FOAM3D™ WERE DESIGNED, CUT, SANDED, AND PAINTED TO BE PIECED TOGETHER INTO THIS 30' TALL CAVE STRUCTURE. FUNCTIONING LIKE A MASSIVE (AND COMPLEX) JIGSAW PUZZLE, THESE PIECES WERE CUSTOM DESIGNED AND COLOR-MATCHED TO ONE ANOTHER TO FORM A SEAMLESS EXTERIOR, COMPLETELY CONCEALING THE ALUMINUM FRAME.









POPSTROKE
EAT. PUTT. DRINK.

POPSTROKE (TUSCALOOSA, AL)

BRITTEN'S BOXPOP® TEAM PARTNERED WITH POPSTROKE, A CASUAL MINI GOLF EXPERIENCE WITH A PLAYFUL TWIST, TO DESIGN AND INSTALL MODIFIED CONTAINERS FOR THEIR NEW MINI GOLF COURSE. WE BUILT AN EXPANSIVE OUTDOOR PATIO AND ENTERTAINMENT SPACE, WHICH INCLUDES A CUSTOM CONTAINER BAR OFFERING CRAFT BEERS AND SIGNATURE COCKTAILS. THE ROOF DECK ALSO PROVIDES AN ELEVATED DINING EXPERIENCE THAT OVERLOOKS BOTH 18-HOLE COURSES.



THE GORGE

A LIVE NATION VENUE

THE GORGE AMPHITHEATRE (QUINCY, WA)

BRITTEN PROVIDED METAL FABRICATION, SIGNAGE, BANNERS, AND NUMEROUS CUSTOM ELEMENTS TO ENHANCE THE NATURAL LANDSCAPE AT THE GORGE. WE WORKED WITH THE CUSTOMER ON EVERY PHASE OF THE REVAMP FROM DESIGN TO INSTALL.







UNIVERSITY OF MISSOURI GOODYEAR COTTON BOWL CLASSIC 2023 (DALLAS, TX)

BRITTEN CONCEPTUALIZED, FABRICATED, AND INSTALLED A RANGE OF IMPACTFUL VISUAL ELEMENTS FOR THE MIZZOU FANBASE AS THEY SHOWED UP FOR THE COTTON BOWL. DECALS AND BANNERS LINED THE BRIDGE ON THE WAY TOWARD THE STADIUM. A MASSIVE BUILDING WRAP ADORNED A NEARBY BUILDING, SERVING AS A PROMINENT CANVAS TO SHOWCASE TEAM SPIRIT AND EXCITEMENT. FOAM SCULPTURES WERE SET UP IN DIFFERENT AREAS PROVIDING A GREAT AVENUE FOR FAN INTERACTION.





WHEELS UP®

WHEELS UP TRADESHOW BOOTH

BRITTEN BUILT A FIRST-CLASS TRADESHOW EXPERIENCE FOR WHEELS UP AT GBTA 2023. THE SPACE FEATURED SKY-HIGH WOODEN SLAT WALLS, PLANTERS, COUNTERS, LED DISPLAYS, AND TOWERING SEG WALLS.

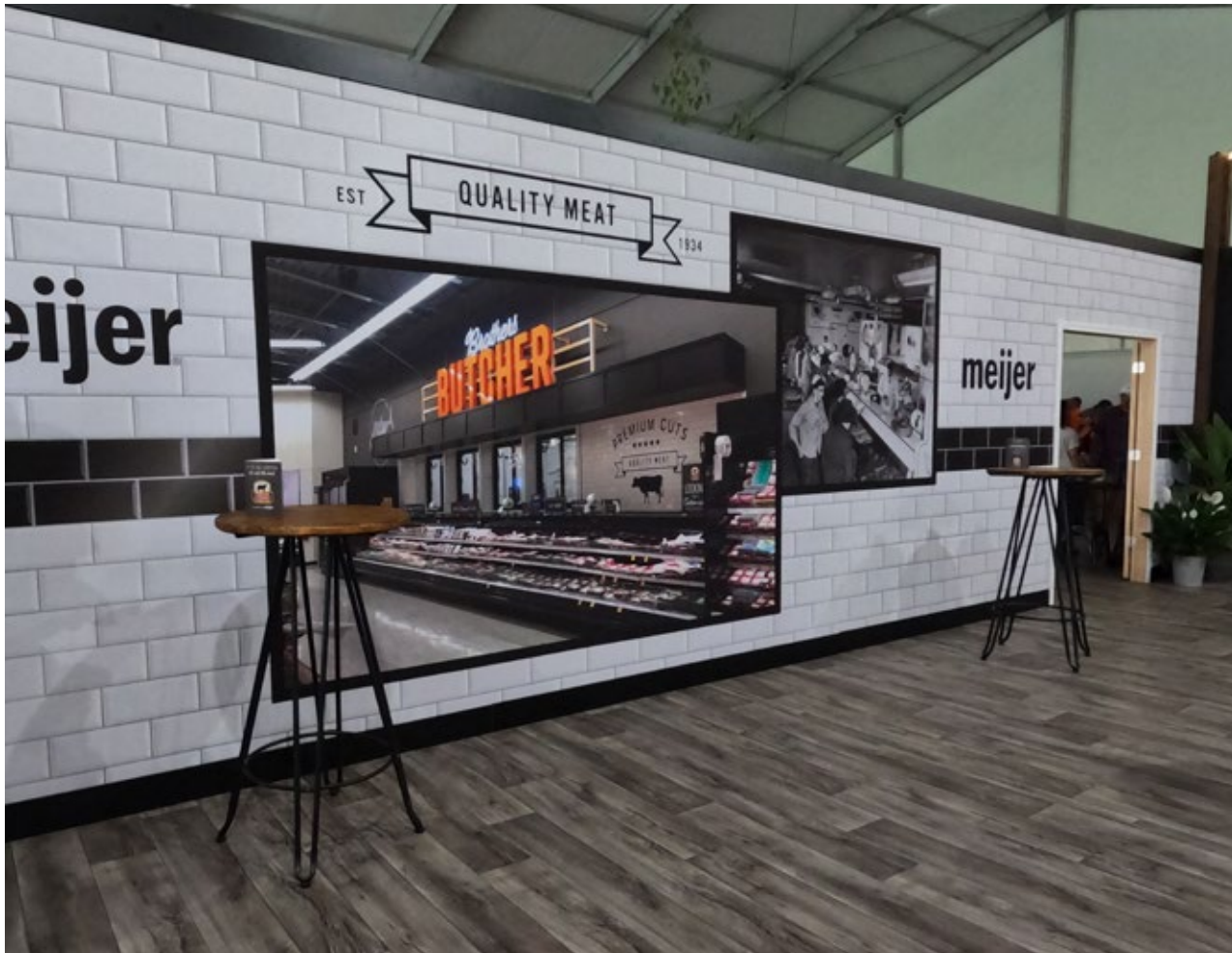




meijer
LPGA.Classic
for **SIMPLY give**

MEIJER LPGA CLASSIC J.BREWER'S & FREDERIK'S (BLYTHEFIELD COUNTRY CLUB, MI)

UTILIZING PRINT CAPABILITIES, WOODWORKING, AND FOAM3D™, BRITTEN HELPS TURN THIS 20,000 SQFT TENT INTO AN EXCLUSIVE SPECTATOR EXPERIENCE. FEATURING A MASSIVE BAR, A SUSPENDED FOAM CHANDELIER, WOOD WALLS, AND FOOD & BEVERAGE STATIONS.



PROUD PARTNER TO THE WORLD'S BIGGEST BRANDS:



HARRY'S HOUSE

BRITTENING

LET'S START A WINNING PROJECT TOGETHER.

NO HASSLE. NO MIDDLEMEN. FROM IDEA TO INSTALLATION, BRITTENING IS YOUR SINGLE-SOURCE PARTNER FOR THE MOST INNOVATIVE BRANDING SOLUTIONS IN AMERICA. ALWAYS ON TIME, STRATEGY, AND BUDGET—WE'RE DEDICATED TO HELPING YOU GET YOUR CUSTOMERS NOTICED.

LEARN MORE AT **BRITTENING.COM**, OR GIVE US A CALL AT **855.763.8203**.