

TRUCKSKIN DESIGN LAYOUT FORM



Contact Name _____ Email _____ Date _____

BILLABLE ART TIME

We want your truck to look stellar and turn heads while promoting your brand on the road! We've given some complimentary options if you have not budgeted to pay for a custom design. Billable art fees are charged at \$75/hr (or \$1.25/min) and the average full truck layout takes 1-2 hours per revision. The more information you can give us, the faster we will be able to nail it!

LAYOUT

Complimentary Options:

- ☐ Britten Layout: Select Option from p2 _____
- ☐ Reference a previous order with image or text change

Billable Option:

- ☐ Custom layout (Please provide direction below. If able, send a rough sketch or reference of what you want)

Notes:

TEXT

Please write out all text exactly as you want it to read on the design. If any sections are not applicable, leave blank.

Store Name _____

Address _____

Phone Number _____

Website _____

Slogan or Tagline _____

Additional Text _____

LOGOS

A vector logo is necessary for high quality print. In some cases, a high resolution raster logo is acceptable. Manufacturer logos can be requested from your supplier in vector format.

Complimentary Options:

- ☐ I will send logos in a vector format (.ai .eps .svg)
- ☐ Use logos from a previous order

Billable Option:

- ☐ I would like Britten to design or recreate logos

IMAGES

High Resolution Images are best sourced from manufacturers that are represented at your business. Due to copyright laws, Britten cannot use images without permission.

Complimentary Options:

- ☐ I will send images to use in the design
- ☐ Use images from a previous order

Billable Option:

- ☐ I will select images from stock.adobe.com (\$10/image)

COLORS

Britten Layouts can be customized to match your branding colors for a cohesive look.

- ☐ Use Logo or Website Colors
- ☐ Specified Colors (Pantone recommended)

Principal Color _____ Accent Color _____

NOTES

RESOURCES

Art Requirements:

britteninc.com/art-requirements

Legal Terms:

britteninc.com/terms

Upload Files at:

ftp.britteninc.com/

Username:

truckskin

Password:

7ru5k1n

TRUCKSKIN DESIGN OPTIONS

BRITTEN

PRINCIPAL COLOR
Darker Color Recommended

ACCENT COLOR
Brighter Color Recommended

- All colors are adjustable to your branding
- Sizing is adjustable to your truck size. 24' and 12' are shown to give an idea of graphic placement
- All text is optional and can be removed if desired

- Images shown are placeholders but can be purchased for \$10 per image, or you can choose or supply your own images
- Graphic placement on truck is approximate and will vary due to individual truck setup

GROUP A

LONGER TRUCK SIDE (24' SHOWN)



SHORTER TRUCK SIDE (12' SHOWN)



REAR DOOR



GROUP B

LONGER TRUCK SIDE (24' SHOWN)



SHORTER TRUCK SIDE (12' SHOWN)



REAR DOOR



GROUP C

LONGER TRUCK SIDE (24' SHOWN)



SHORTER TRUCK SIDE (12' SHOWN)



REAR DOOR



GROUP D

LONGER TRUCK SIDE (24' SHOWN)



SHORTER TRUCK SIDE (12' SHOWN)



REAR DOOR

