

# TRUCKSKIN DESIGN LAYOUT FORM



Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Date \_\_\_\_\_

## BILLABLE ART TIME

We want your truck to look stellar and turn heads while promoting your brand on the road! We've given some complimentary options if you have not budgeted to pay for a custom design. Billable art fees are charged at \$75/hr (or \$1.25/min) and the average full truck layout takes 1-2 hours per revision. The more information you can give us, the faster we will be able to nail it!

## LAYOUT

### Complimentary Options:

- Britten Layout: Select Option from p2 \_\_\_\_\_
- Reference a previous order with image or text change

### Billable Option:

- Custom layout (Please provide direction below. If able, send a rough sketch or reference of what you want)

Notes:

## TEXT

Please write out all text exactly as you want it to read on the design. If any sections are not applicable, leave blank.

Store Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Website \_\_\_\_\_

Slogan or Tagline \_\_\_\_\_

Additional Text \_\_\_\_\_

## LOGOS

A vector logo is necessary for high quality print. In some cases, a high resolution raster logo is acceptable. Manufacturer logos can be requested from your supplier in vector format.

### Complimentary Options:

- I will send logos in a vector format (.ai .eps .svg)
- Use logos from a previous order

### Billable Option:

- I would like Britten to design or recreate logos

## IMAGES

High Resolution Images are best sourced from manufacturers that are represented at your business. Due to copyright laws, Britten cannot use images without permission.

### Complimentary Options:

- I will send images to use in the design
- Use images from a previous order

### Billable Option:

- I will select images from stock.adobe.com (\$10/image)

## COLORS

Britten Layouts can be customized to match your branding colors for a cohesive look.

- Use Logo or Website Colors
- Specified Colors (Pantone recommended)  
Principal Color \_\_\_\_\_ Accent Color \_\_\_\_\_

## NOTES

## RESOURCES

### Art Requirements:

[britteninc.com/art-requirements](http://britteninc.com/art-requirements)

### Legal Terms:

[britteninc.com/terms](http://britteninc.com/terms)

### Upload Files at:

[ftp.britteninc.com/](http://ftp.britteninc.com/)

### Username:

truckskin

### Password:

7ru5k1n