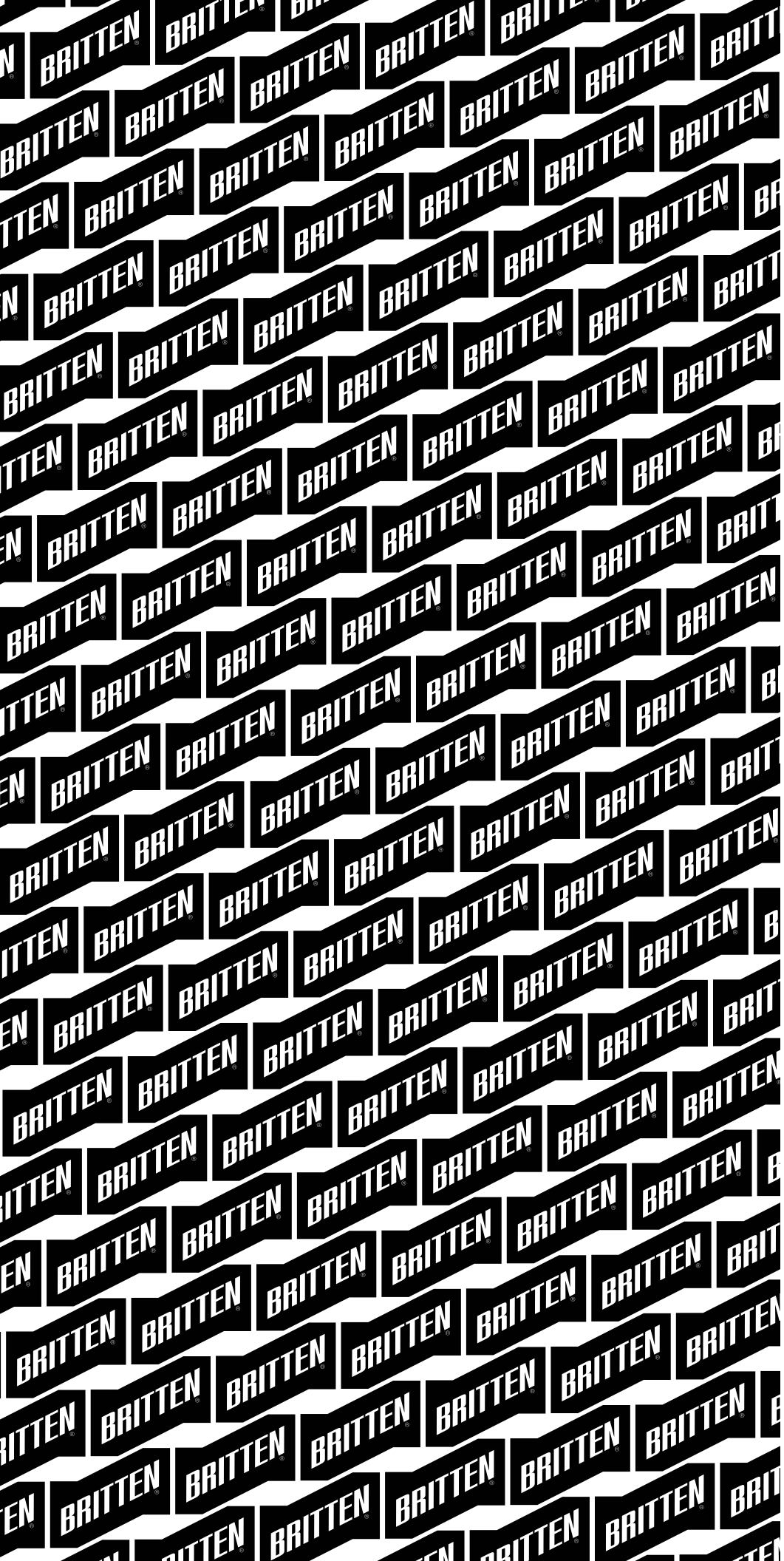


RETAIL LOOK-BOOK 2023

BIGGER. BOLDER. BRANDING SOLUTIONS. / [BRITTENINC.COM](https://www.britteninc.com) / 855.763.8203



ONE VENDOR. ENDLESS POSSIBILITIES.

Have a retail project in the works? I'd like to invite you to partner with Britten Inc to bring it to life.

As a 360-degree fabricator, we offer expert capability in printing, millwork, metal fabrication, and 3D sculpting. This, combined with a team of skilled engineers, designers, and project managers, has given us a 37-year track record of saying YES! To projects others are afraid to touch.

Our 2023 look book shows recent projects for retail brands nationwide. This gives just a glimpse of our manufacturing horsepower, but I hope these pages inspire you to look us up, maybe give our team a shot at helping transform your next project into a reality.

Sincerely,

Paul Britten
B-ARCH, University of Detroit (1985)



CUSTOMER: MANDARIN ORIENTAL HOTEL GROUP
ARCHITECT/DESIGNER: DBOX

LOCATION: COACH | 685 5TH AVENUE | NEW YORK, NY
SERVICES PROVIDED: MESH BUILDING WRAP, INSTALLATION SERVICES



CUSTOMER: FENDI RODEO DRIVE
ARCHITECT/DESIGNER: IC-YA

LOCATION: 201 N RODEO DR, BEVERLY HILLS, CA
SERVICES PROVIDED: BUILDING FAÇADE SYSTEM UTILIZES CUSTOM SCULPTED FOAM3D™, BUMPED OUT APPROXIMATELY A HALF-FOOT FROM THE EXISTING STRUCTURE, AND THEN SHAPED TO CREATE THE DESIRED MONOLITHIC FORM.



CUSTOMER: FENDI NYC
ARCHITECT/DESIGNER: IC-YA

LOCATION: FENDI SOHO | 99 GREENE ST, NEW YORK, NY
SERVICES PROVIDED: FOAM3D AND CUSTOM MILLWORK COMBINE TO FORM MERCHANDISE
FIXTURES IN NYC AND BEVERLY HILLS.

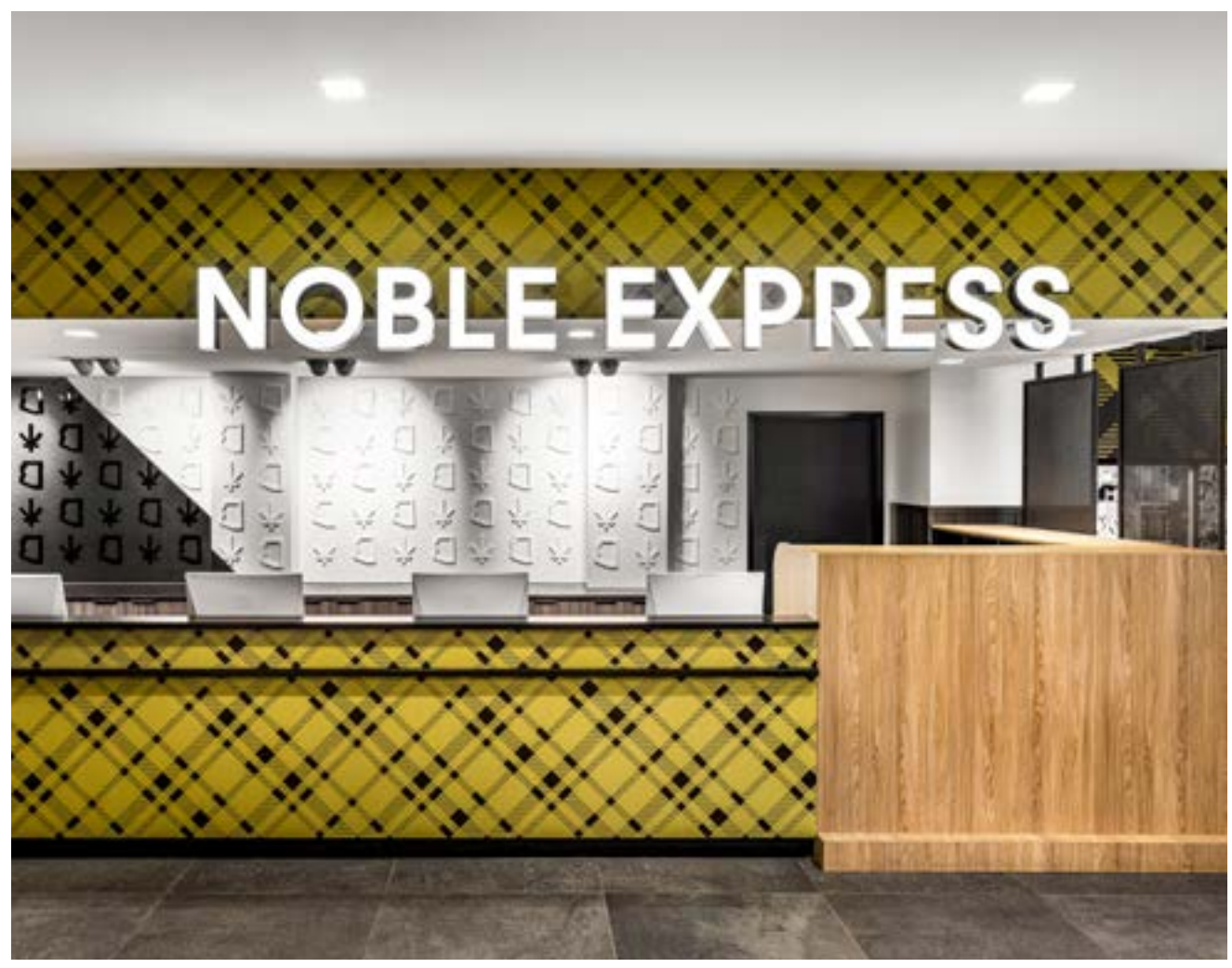


NOBLE HERB



CUSTOMER: NOBLE HERB
ARCHITECT/DESIGNER: HIGH ROAD DESIGN STUDIO

LOCATION: FLAGSTAFF, AZ
SERVICES PROVIDED: SPACE PLANNING, BUDGET DEVELOPMENT, FIXTURE DESIGN, CUSTOM MILLWORK, BRANDING/SIGNAGE, METALWORK, INSTALLATION





CUSTOMER: GRAY WHALE GIN
ARCHITECT/DESIGNER: AMPLIFIED MARKETING

LOCATION: OCEAN LOVE TOUR 2022 (MULTIPLE LOCATIONS)
SERVICES PROVIDED: THIS SLEEK VOLKSWAGON BUS-TURNED-BAR WAS BACKDROPPED BY A MODIFIED SHIPPING CONTAINER THAT TRANSFORMED INTO AN IMMERSIVE BRAND INSTALLATION.





CUSTOMER: WOLVERINE
ARCHITECT/DESIGNER: WOLVERINE

LOCATION: THE OUTDOOR RETAILER 'SNOW SHOW' (DENVER, CO)
SERVICES PROVIDED: SEAMLESS SEG FABRIC FRAMES WHILE ALSO SERVING AS WOLVERINE'S SINGLE-SOURCE PARTNER FOR ALL ITS OTHER MOST IMPORTANT SIGNAGE NEEDS.

THE BUCKSAW SHIRT-JAC

WITH WOLVERINE DURALOCK



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/ wan

WOLVERINE



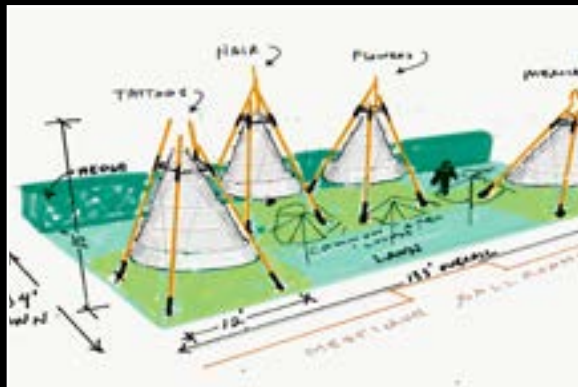
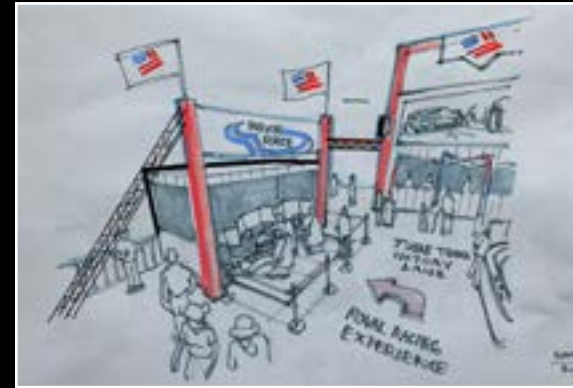
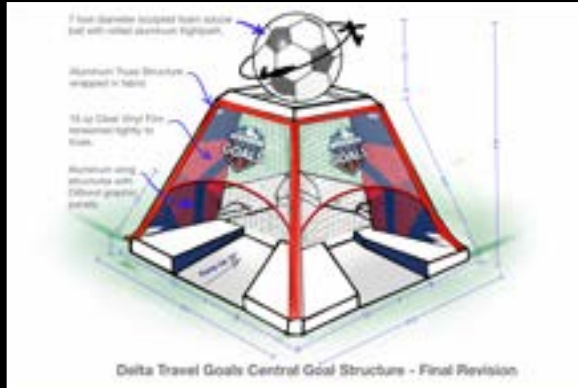


CUSTOMER: THE TREE HOUSE BY LUME
ARCHITECT/DESIGNER: BRITTEN (IN-HOUSE DESIGN)

LOCATION: PINE KNOB MUSIC THEATRE (CLARKSTON, MI)
SERVICES PROVIDED: INTERIOR & EXTERIOR DESIGN, CUSTOM POS STATION, BANNERSAVER®
HARDWARE, FULL INSTALL (INCLUDING THE BUILDING STRUCTURE), CUSTOM SIGNAGE



FROM IDEA TO INSTALLATION, BRITTEN IS THERE FOR YOU.



2D/3D DESIGN. CONCEPT ILLUSTRATION. SPECIAL PROJECTS. NATIONWIDE INSTALLATION.

BUILDING UP THE WORLD'S BIGGEST BRANDS

STEROSMITH

Coca-Cola

Disney

Q
PATRÓN


BURTON 

LV
LOUIS VUITTON

RAYMOND WEIL
GENEVE

BURBERRY

RALPH LAUREN

PANDORA 

GUESS

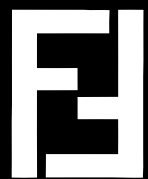
JACK DANIEL'S 

COACH

CALVIN KLEIN

Dior

PRADA



Love,
Lito's 



ANNO 1366
STELLA
ARTOIS 



BRITTEN BUILDS UP **PEOPLE, BRANDS** AND **COMMUNITIES**
WITH HIGH-QUALITY DISPLAYS, BANNERS, AND EVENT SOLUTIONS.

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