

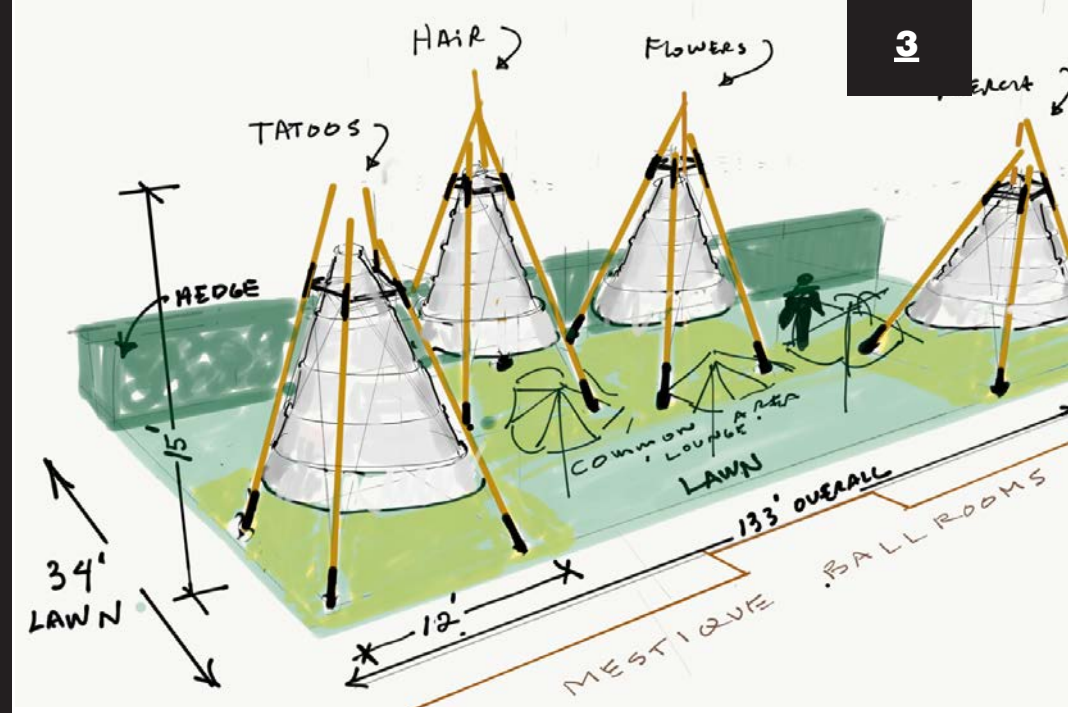


TRANSFORMING IDEAS INTO POWERFUL BRAND EXPERIENCES

YOUR SINGLE-SOURCE PARTNER FOR DISPLAYS AND EVENT ACTIVATIONS

BRITTENINC.COM
INFO@BRITTENINC.COM
800.426.9496

**impossible
only means
that you
haven't
found the
solution yet.**



YOU DREAM. WE BUILD, DESIGN, AND DELIVER.

Care to chat more?
Call us at **855.763.8205** or email
info@britteninc.com.

Since 1985, we've had one mission—to build up people, companies, and communities through the power of brand. We help some of the world's largest agencies and businesses, large and small, visually connect with their audience. From experiential events to unique retail spaces, custom props to print, bring us your craziest ideas or 360° campaigns and let our team of creative and manufacturing professionals bring them to life better than your imagined.

ONE VENDOR, COUNTLESS POSSIBILITIES

We know that working with 10 different vendors can be a pain. With us, you get single-source simplicity.

WE'RE A CREATIVE PRODUCTION HOUSE

Not a sourcing house. That means our in-house experts do all the work and—without middlemen—the savings get passed on to you.

WHEN YOU'RE HAPPY, WE'RE HAPPY

There's just no other way to say it. The job isn't complete until you give us the thumbs up.

WE KNOW HOW TO HUSTLE

Not the kind of hustle that leaves you broke, but the kind that makes all the other vendors seem really, really slow.

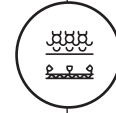
BIGGER. BOLDER. BRANDING SOLUTIONS.

browse by market.



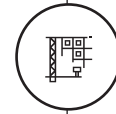
AGENCIES / PG.7

Inspired solutions to help agencies visually connect with target audiences.



EVENTS / PG.11

Bold, beautiful displays and solutions for spectacular events.



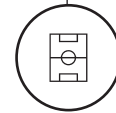
PROPERTY DEVELOPMENT / PG.15

Trusted solutions to maximize ROI and beautify underutilized spaces.



RETAIL / PG.19

Ideas to transform your space into an immersive, retail experience.



SPORTS / PG.23

Inspired solutions for team spirit, sponsorships, and stadium signage.



AGENCIES

inspired solutions to help agencies visually connect with target audiences

You dream. We build. Your customers get noticed. For almost 35 years, we've been helping some of the world's largest agencies create memorable campaigns and activations that leave passersby tweeting, Instagramming, and blogging about their positive brand experience. Our 360° printing and fabricating capabilities—combined with our ability to concept, manufacture, and even install our wondrous creations—makes our team your soul-source partner for bringing to life the brands you represent.



EVENTTRUSS™ ENTRANCE / OCTAGON (SIDE BY SIDE)



BOXPOP® EVENT ACTIVATION / OCTAGON (MGM RESORTS)



FOAM3D™ / WASSERMAN (TRULY EVENT)

GO BIG OR GO HOME

Thinking Times Square proportions? Our polished print professionals and state-of-the-art equipment will take your brand's message and make it larger than life.

ON THE MOVE

Take your brand to the highways and byways with BoxPop® customized containers and vehicle wraps. Or engage commuters with unique subway campaigns.

QUIRKY AS HELL

We love quirk—it gets you noticed and remembered. Bring us your quirkiest marketing ideas and we'll bring them to life in head turning ways.



WALK & WALL DECALS / BECORE (TROLLS EXPERIENCE)



FOAM3D™ SELFIE SIGN / UNIVERSITY OF NORTH CAROLINA AT GREENSBORO



BOXPOP® CONTAINER / ACTIVATE, INC. (DSW MOBILE TOUR)

experiential displays.

Engage your target audience with these custom products.

BOXPOP®

Custom shipping containers are perfect for your popup store, office, restaurant, or experiential event: they're mobile, fully customizable, and virtually indestructible. Available for purchase or rental, let us create a 3D concept illustration of your upcoming mobile extravaganza!

FOAM3D™

Stop customers in their tracks and get them reaching for their phones. Our CNC, foam-sculpting technology has the power to turn your wildest marketing ideas into eye-catching **logos, sculptures, and selfie-signs** that beckon fans to strike a pose and share on social media.

EVENTTRUSS™

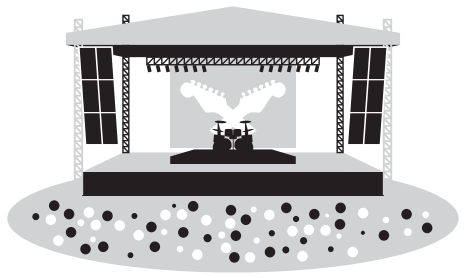
Create any structure you can imagine. From towering entryways to complex displays, EventTruss™ is a **snap-together system** that packs the strength of steel at one-third the weight. Available in preset configurations or customized to your specs, EventTruss™ is designed to handle your most complicated display challenges.

BACKDROPS

Get the power of social media working for you with one of the **most versatile and effective brand promotion tools**. Easily customizable to feature multiple sponsors or social media handles, our fabric backdrops deliver fast set-up and breakdown. Any size. Any freestanding or pop-up configuration.

additional buzzworthy products...

- + RIGID SIGNS
- + POINT-OF-PURCHASE
- + FLAGS
- + CUSTOM PRINTED TENTS
- + FENCE GRAPHICS
- + CROWD CONTROL BARRICADES
- + ADHESIVE DECALS
- + VEHICLE GRAPHICS



EVENTS

bold, beautiful displays and solutions for spectacular events

Don't let your brand be one of many in the crowd. Be above the noise. Be the noise at tradeshows, festivals, and live-stage events. From comic-cons to cat shows and everything in between, we're all about maximizing your brand impact with the industry's most advanced fabrication and printing capabilities. Our creative team lives for tackling special requests and projects and stands ready to throw down ideas (or flawlessly execute yours), delivering the branding mojo that will make you the talk of any event.



BOOTH EXECUTION / CHAMPAGNE STUDIOS



FABRIC BACKDROP / KENNY CHESNEY "NO SHOES NATION" TOUR

CONCERTS

Let your brand be seen at concert venues by rocking out with striking backdrops, custom truss systems, unique tents, and more.

EXPOS

Draw customers like bees to a blossom. We'll work with you to design one-of-a-kind branding and displays complete with truss, banners, flags, and more.

FILM FESTIVALS

Build community outreach. Build hype. From light pole banners to visually stunning signage, we have the products and expert team to help your maximize outreach to festival goers.



FOAM3D™ SCULPTURE / AEROSMITH TOUR



FOAM3D™ SELFIE SIGN / GRACE HOPPER CELEBRATION



ROTOTOP™ & EVENTTRUSS™ / CIRCUIT OF THE AMERICAS (AUSTIN FESTIVAL)



VINYL BANNERS / MICHIGAN CENTRAL STATION

show stoppers.

Your single-source partner for spectacular event solutions.

BACKDROPS

Backdrops are a great way to utilize space and add rich color to an event. They can be **printed on any material—vinyl, mesh, canvas, fabric, or backlit vinyl**—making them one of our more versatile branding and promotional products.

BANNER STANDS

With an extensive inventory of high-quality, **portable banner stands, and pop-up displays**, we'll have you ready for every occasion. Some of our popular banner stands and display styles include retractables, tabletops, and x-styles.

EVENTTRUSS™

Our modular event signage and **banner display system** can snap together to form any shape and configuration. From entryways to complex displays, EventTruss™ can be used to create any indoor or outdoor structure you can imagine.

FOAM3D™ PROPS

Engage your customers, fans, and get more social media impressions. Our Foam3D™ technology can turn your logo, mascot, or hashtag into an **eye-catching photo-op**.

some more show-stopping products to consider...

- + BOXPOP® CONTAINERS
- + BARRICADE GRAPHICS
- + CUSTOM PRINTED TENTS
- + LIGHT POLE BANNERS
- + FEATHER FLAGS
- + DECALS
- + FENCE GRAPHICS
- + WAYFINDING SIGNAGE



PROPERTY DEVELOPMENT

trusted solutions to maximize ROI and beautify underutilized spaces

Got a construction project in the works? How about a vacant lot you're looking to turn into a real moneymaker? From wrapping high-rise buildings to revitalizing empty properties, our fearless team of creatives, engineers, fabricators, and certified installers (available nationwide) bring the expertise to make your next project the talk of the town. You supply the vision. We deliver the talent, the bold projects, beautiful color, and almost 35 years experience so you can transform your underutilized space into powerful branding estate and .mixed-use properties that grab headlines.

CONSTRUCTION

Get the community pumped about a construction project the way an "Excuse our Mess" sign never could. Let our team help beautify and monetize scaffolding, fencing, and buildings while you renovate.

EMPTY LOTS

BoxPop® custom containers, powered by Britten, are at the forefront of an innovative movement in dining and community recreation while helping developers and communities reimagine underutilized space.

DOWNTOWN

Take your messages to the streets. Put our team of experts and our unique brand of banners, signs, and advanced outdoor frame systems to work for you, and get your message noticed in high-traffic areas.



LIGHT POLE BANNERS / BAY MEDIA



BOXPOP® PIAZZA POD PARK / POST BROTHERS



SCAFFOLDING WRAP / THE PLAZA HOTEL IN NYC

development highlights.

Shout your message from the rooftop, walls, and everywhere else.

BUILDING WRAP / JBG SMITH PROPERTIES (CRYSTAL CITY)

BARRICADE GRAPHICS / SIMON PROPERTY GROUP (SHOPS AT RIVERSIDE)

FENCE GRAPHICS / OLYMPIA DEVELOPMENT (LITTLE CAESARS ARENA)

BUILDING WRAPS

Transforming your entire building into an advertising or promotional space is a surefire way to raise your brand's profile into the stratosphere. Big as all get out, **Architectural Mesh™** murals cover-up renovations, gluing the eyes of passersby who can't help but notice and think, *Whoa! That's cool.*

DECALS

Turn any blank surface in a high-traffic area into a money-making advertising opportunity. **Colorful vinyl decals** take windows, walls, or floors from "blah" to brilliant in minutes, delivering an instant, effortless, branding solution that engages customers and boosts brand awareness outdoors.

FENCE GRAPHICS

Take the message surrounding your jobsite from "Please, pardon our dust" to "Get ready for this." Fences transformed with **SiteScrim™** deliver crowd-stopping branding real estate that generates hype, gets the public rooting for your development project while keeping unauthorized personnel out.

BOXPOP®

From design to delivery—even tackling the red tape of local building codes—BoxPop® custom containers help you turn a vacant lot into a money-maker by creating a **mixed-use development** including retail, food and beverage, and recreational programming.

helpful additions to maximize your ROI...

- + SCAFFOLDING WRAPS
- + BARRICADE GRAPHICS
- + FRAMED SYSTEMS
- + FEATHER FLAGS
- + LIGHT POLE BANNERS
- + WAYFINDING SIGNAGE
- + RIGID SIGNS
- + TEMPORARY PARTITIONS



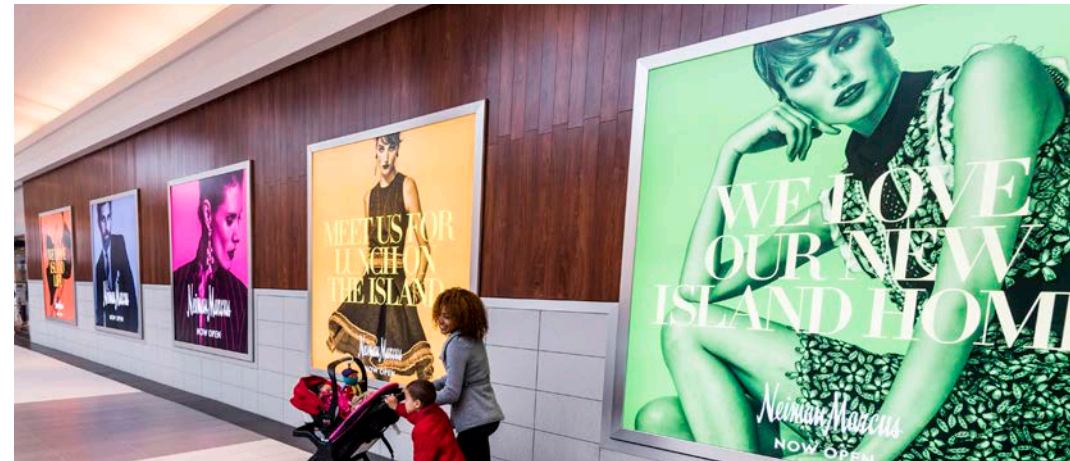
RETAIL

ideas to transform your space into an immersive retail experience

Ready for a change? It's time to take the plunge. Let's innovate. Let's reimagine and redefine the brick-and-mortar shopping experience. You bring ideas. We'll bring ideas. And let's transform your space into an immersive retail experience. No matter the size of your project, we deliver the highest quality, finest craftsmanship, and attention to detail your space deserves.



VIEWTHRU™ DECALS / BLUE OUTDOOR (MISSONI)



BRITEWALL™ / SIMON PROPERTY GROUP (ROOSEVELT FIELD)

EXTERIOR DISPLAYS

Maximize your impact with brilliantly colored graphics, any size banners, signs, and the hardware to hang them reliably, anywhere, outdoors.

INTERIOR DISPLAYS

Drive more foot-traffic with SEG fabric signs, window displays, branded environments, wallcoverings, and even crowd-stopping Foam3D™ letters, selfie-signs, and sculptures.

POINT-OF-PURCHASE

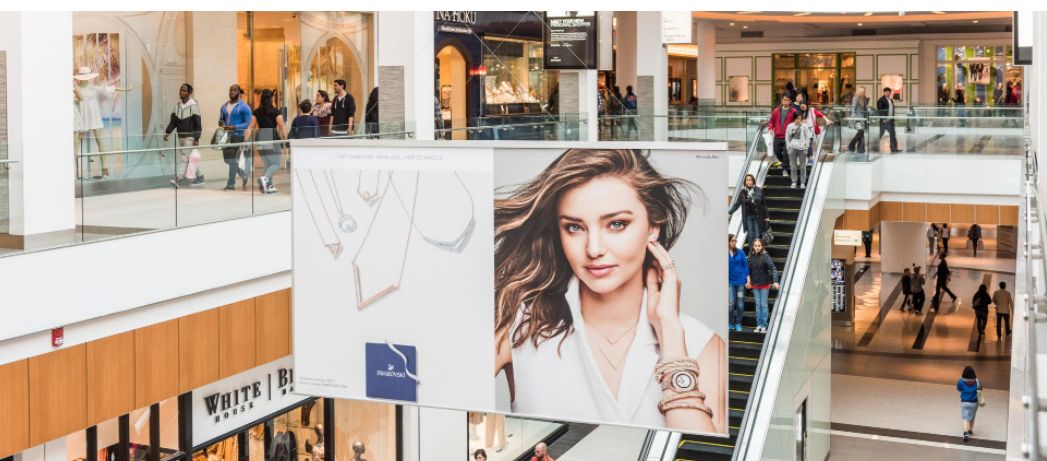
Beautify your space and help drive sales with Foam3D™ accents, hanging or freestanding banners, and eye-catching signage for countertops, aisle displays, walls, or any empty space.



ADPANEL™ / SIMON PROPERTY GROUP (ROOSEVELT FIELD)



OVIO™ FRAME & BANNER / SIMON PROPERTY GROUP



BANNERDROP™ / SIMON PROPERTY GROUP (ROOSEVELT FIELD)



CUSTOM HOLIDAY DECOR / MEIJER STORES

retail attractions.

Brilliant ideas to help boost your bottom line.

LED DISPLAYS

Dazzle your target audience by transforming run-of-the-mill signage into something unreal. Attention-grabbing LED displays deliver a bolder, richer statement, and make custom graphics and logos pop. With our **ingenious backlighting** systems, nothing helps your brand stand out better in a crowd.

STANDEES

Ultrafast setup, great ROI, and the **most cost-effective way of getting customer attention**. Every standee display option in our lineup is specifically designed for targeted venues and advertising applications. Based on your project, budget, and targeted impact, we can help develop a solution customized for you.

DECALS

Transform windows, walls, and floors into money-making advertising opportunities. We employ modern materials, adhesives, printing, and die-cut technology to customize decals to any size, any shape, with bright, full-color graphics that **will not crack, peel, or fade**.

IN-STORE DISPLAYS

Monetize underutilized ceiling and wall space with seasonal accents (think die-cut snowflakes), hanging POP displays, and— thanks to **BannerDrop™**, our ingenious indoor and outdoor hoist system— banners that raise and lower at the push of a button.

other ways to increase foot traffic...

- + FABRIC BANNERS
- + BARRICADE GRAPHICS
- + POP DISPLAYS
- + LIGHT POLE BANNERS
- + FOAM3D™ PROPS
- + CUSTOM WALLPAPER
- + FEATHER FLAGS
- + RIGID SIGNS
- + FRAMED SYSTEMS
- + WAYFINDING SIGNAGE



SPORTS

inspired solutions for team spirit, sponsorships, and stadium signage

Go big this and every sports season without the cost and hassle of dealing with a bunch of different vendors. Join the more than 10,000 advertisers, agencies, and event managers who trust us to design, produce, ship, and install top-notch signage and promotions across the country and the world. We work with professional sports teams, colleges, and universities—even high schools and local teams—to create branded signage and sponsorship activation solutions that really work. Whether it's stadium graphics, sideline sponsorship signage, or something totally custom, we can do it all.



ADMESH™ GRAND STAND BANNERS / CHICAGO CUBS



FOAM3D™ SELFIE SIGN / CHICAGO BLACKHAWKS

FAN FESTS

Searching for a new way to entertain your loyal fans? Think outside the sidelines with immersive, branded, tailgate events full of hands-on activities.

GAME DAY

From national-level football to high school basketball, and every other sport in between, we'll keep your sponsors visible and your athletes safe.

VENUES

Whether you need 100-foot banners printed for your raceway, or larger-than-life entryway graphics for your stadium, we've got you—and your venue—covered.



ADMESH™ BANNERS (BILLBOARD) / BUFFALO BILLS



EVENTTRUSS™ ENTRANCE / SAN FRANCISCO 49ERS



"SIZE-ME-UP" DISPLAY / TENNESSEE TITANS



INJECTOR DECALS / DAYTONA INTERNATIONAL SPEEDWAY

most valuable products.

Get in the game—and your sponsors into the heat of the action—with these eye-catching MVPs.

RIGID & PADDED A-FRAMES

Sideline Signatures™ are the premium option for sponsorship visibility in stadiums and arenas. Easy to set up for sideline branding or crowd control, padded a-frames provide safe and effective media placement both indoors and out.

BARRICADE GRAPHICS

Spruce up your parking lot, surround your venue, or help keep lines organized. No matter the area, SiteScrim™ mesh fencing displays are a favorite for transforming empty spaces into highly visual experiences.

BANNERS

We have the knowledge, experience and know-how to produce perfect vinyl and fabric banners in all shapes, sizes, and materials. Our state-of-the-art technology allows us to design, create, and innovate custom banners on a daily basis—any cut or finish.

CUSTOM PROPS

Provide fans with picture perfect photo-ops and memorable experiences with custom 3D props. Think 5-foot tall branded helmets, larger-than-life team logos or one-of-a-kind branded table-top games. With Foam3D™, the creative applications are endless.

don't forget to add these to the game plan...

- + "SIZE ME UP" DISPLAYS
- + BOXPOP® CONTAINERS
- + DECALS
- + FABRIC & FLAGS
- + FOAM3D™ CUSTOM PROPS
- + LIGHT POLE BANNERS
- + FENCING GRAPHICS
- + TRUSS SYSTEMS



BRITTEN WOODWORKS



BRITTEN METALWORKS



BRITTEN INSTALLATION

bonus capabilities.

Simplify your job. Eliminate the hassle and extra cost of middlemen. From idea to installation, we're a one-stop-shop with a singular mission—delivering to you a 360° visual advantage over the competition that extends to every branding medium and facet of the production process.

WOODWORKS

Our facilities are teaming with state-of-the-art equipment and talented craftsmen ready to work. From architectural millwork and custom cabinetry to commercial casework, we have the capabilities to transform any space into an immaculate showroom.

METALWORKS

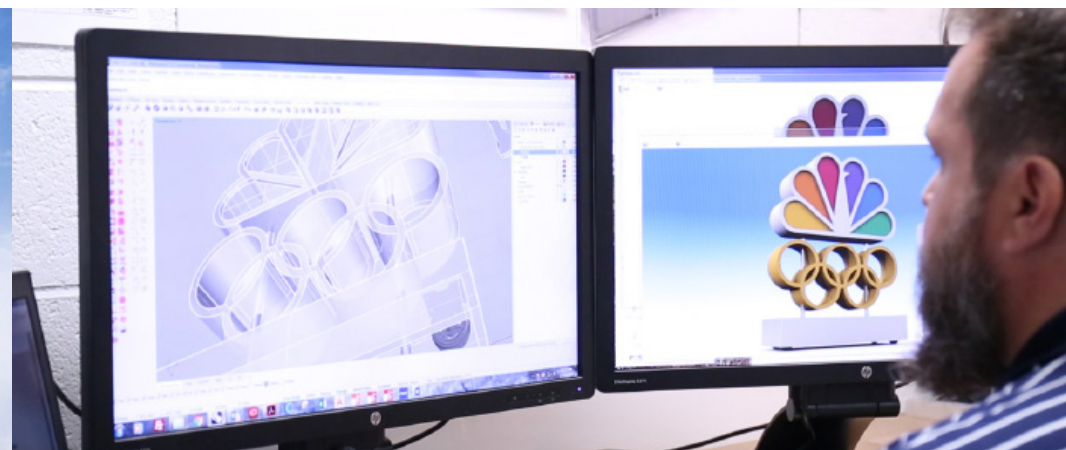
Painting, heat-treating, coating, or total fabrication of new parts. Whether you need a semi-finished piece or something made from metal that the world's never seen before, our metalworks team has the state-of-the-art machinery, experience, and know-how to solve even your most complex manufacturing problems.

INSTALLATION

Put the power of our nationwide installation network to work for you. From light pole banners to massive building wraps, site surveys to project management, our elite team of on-call installers get the job done even if it means rappelling down the side of a 60-story skyscraper.

DESIGN

From custom banner design to elaborate event activations, we have creative talent to transform your ideas into a powerful brand experience. To get a visual advantage over your competition, just share your own design or let us create something spectacular for you.



DESIGN & ENGINEERING

WE PROUDLY SERVE AND BUILD UP BRANDS ACROSS ALL INDUSTRIES.





let's start a winning project together.

No hassle. No middleman. From idea to installation, Britten is your single-source partner for the most innovative branding solutions in America. We're dedicated to making our customers stand out in a crowd. Always on time, strategy, and on budget, we build unforgettable brand experiences for people, communities, and businesses large and small.

Learn more at [britteninc.com](https://www.britteninc.com) or give us a call at 855.763.8205.

**BUILD
UP**

BIGGER. BOLDER. BRANDING SOLUTIONS.