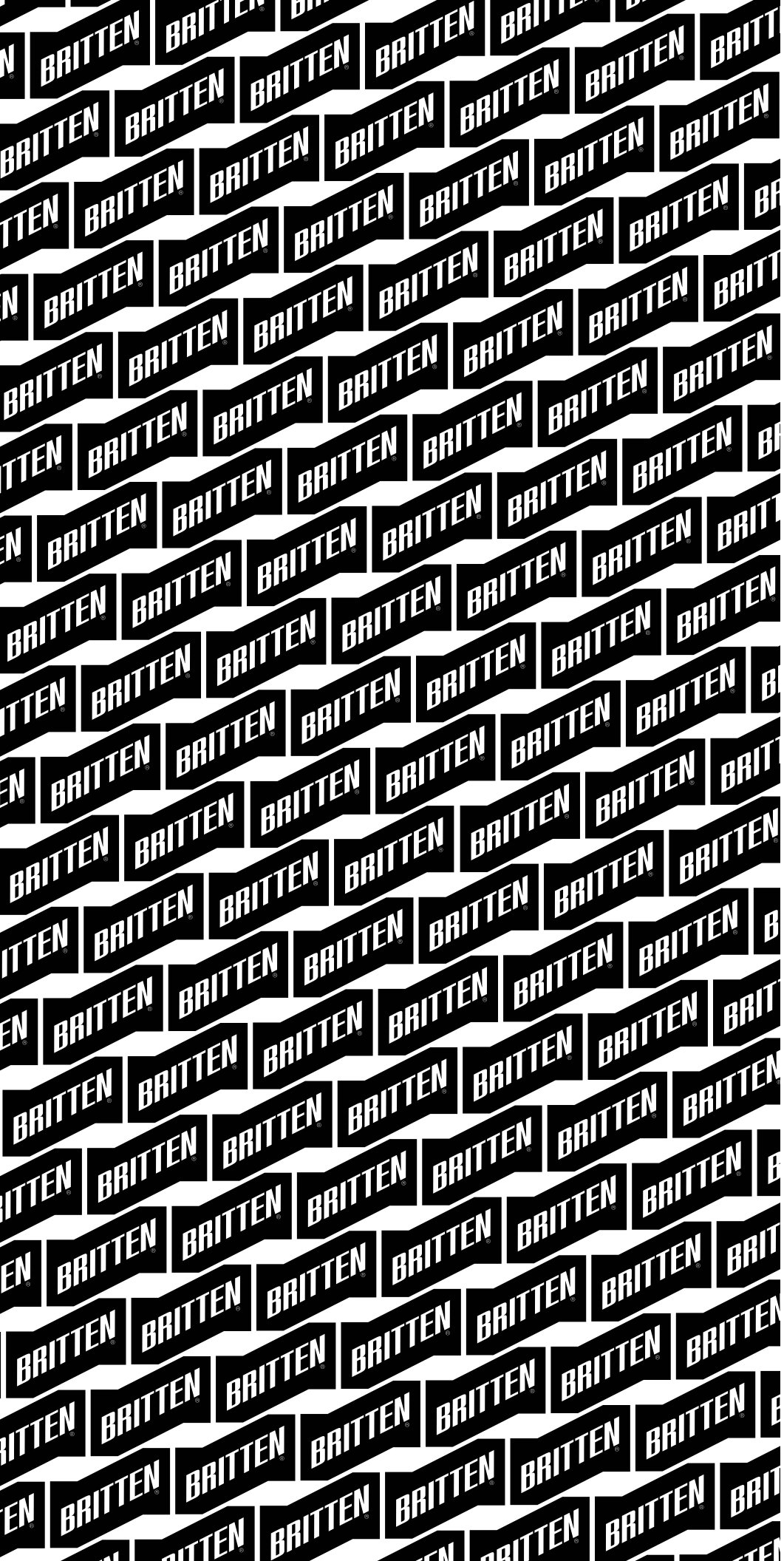




# ATHLETICS BRANDING PORTFOLIO 2022

**BIGGER. BOLDER. BRANDING SOLUTIONS.** / [BRITTENINC.COM](http://BRITTENINC.COM) / 855.763.8205



# ONE VENDOR. COUNTLESS POSSIBILITIES.

## ***Have a project or event in the works?***

I'd like to invite you to consider Britten, Inc. From state-of-the art printing to cutting-edge casework, shipping container fabrication, 3D foam sculpting, metal, and millwork—you get more than single-source simply when partnering with us.

You get a complete team of expert printers, designers, wood/metal workers, engineers, and architects with a 37-year track record of success and passion for saying, **Yes!**, to projects others are afraid to touch. Branded environments. Event activations. Innovative ad and promotion solutions that get your clients noticed.

This custom-tailored portfolio shows just a snapshot of our capabilities and manufacturing horsepower. But I hope these pages inspire you to look us up, maybe give our team a shot at helping transform your next idea into a reality.

Sincerely,

Paul Britten,  
President & Founder

**IDEA #1: CREATE SHARES ON SOCIAL MEDIA WITH FOAM3D™ SELFIE SIGNS.**





**UNC-G**



**IDEA #2: PROVIDE STABILITY AND SHELTER ANYWHERE WITH BOXPOP™ CUSTOMIZED CONTAINERS.**





MGM RESORTS

ORLANDO  
EXPLORIA  
STADIUM

EXPLORIA  
STADIUM

vs



SOCCER

**IDEA #3: GET YOUR SPONSORS IN THE GAME WITH SIDELINE SIGNATURES™ AND BRANDED FIELD WALLS.**







HIGHSCHOOLCUBENEWS.COM

Get all the latest high school sports news, images, highlights, and stats on High School

UNIVERSITY OF ILLINOIS





**IDEA #4:** COMMAND ATTENTION WITH **FENCESCRIM™**  
AT EVENTS, STADIUMS, AND ATHLETIC FIELDS.





# IDEA #5: CREATE AN IMMERSIVE FAN EXPERIENCE WITH BRANDED ENVIRONMENTS.

## HAYWARD "GIP" GIPSON '67

First African-American Varsity Letterwinner - Princeton Football



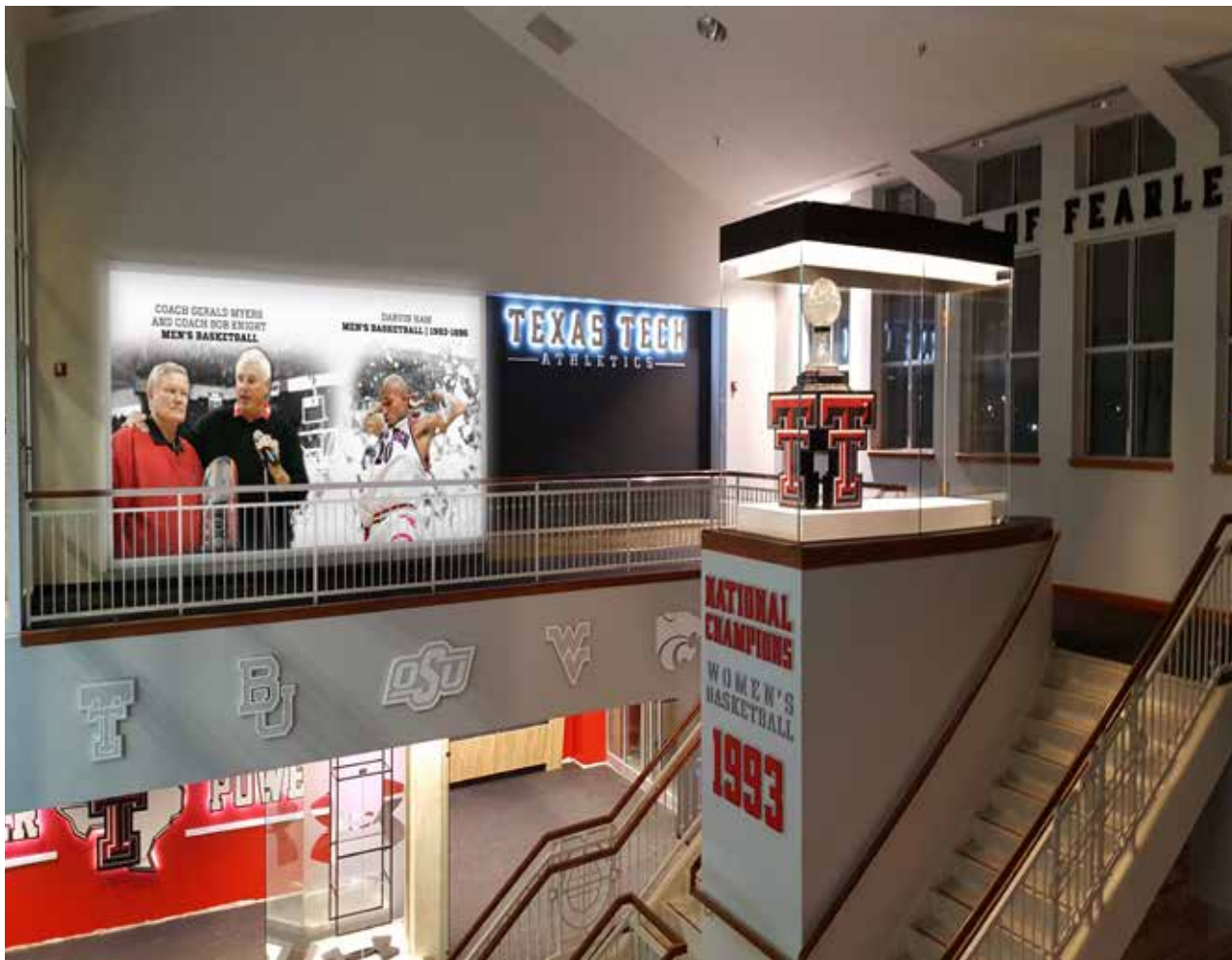
**Hayward "Gip" Gipson '67**

A leader, visionary and athletic genius, Hayward "Gip" Gipson was a player of leadership and skill on the football field. He was a varsity letterwinner and captain of the Princeton football team in 1967. He was also a member of the Princeton Athletic Hall of Fame. He was a member of the Princeton Athletic Hall of Fame. He was a member of the Princeton Athletic Hall of Fame.

Gipson's impact on the Princeton football team was significant. He was a leader on the field and a role model for his teammates. He was a member of the Princeton Athletic Hall of Fame. He was a member of the Princeton Athletic Hall of Fame. He was a member of the Princeton Athletic Hall of Fame.

Gipson's legacy lives on at Princeton. He is remembered as a great player and a great leader. He is a member of the Princeton Athletic Hall of Fame. He is a member of the Princeton Athletic Hall of Fame. He is a member of the Princeton Athletic Hall of Fame.







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MICHIGAN WOMEN'S BASKETBALL





**IDEA #6:** BOOST YOUR BRAND'S VISIBILITY AND MAKE AN IMPRESSION THAT LASTS WITH WIND-PERMEABLE **ADMESH™**.



TITANS



TITANS





NC STATE WOLFPACK



Genie S-80X

**IDEA #7: DELIVER CAN'T-MISS MESSAGING WITH BANNERSAVER™ POLE BRACKETS AND BANNERS.**





**IDEA #8: CREATE EXCITING OUTDOOR EVENT ENVIRONMENTS WITH **EVENTTRUSS**™ STRUCTURES.**





randodge.com



**IDEA #9:** TURN EMPTY SECTIONS INTO PROMO SPACE AND BOOST TEAM SPIRIT WITH BRANDED **SEAT COVERS**.





**IDEA #10:** TURN ANY SURFACE INTO AN EYE-CATCHING GRAPHIC WITH **ADHESIVE DECALS.**



## Portable Sinks

### KEEP IT CLEAN WITH MOBILE WASHING STATIONS

Compact. Durable. No assembly required. Meet new handwashing protocols and avoid long, crowded lines at venues, jobsites, festivals—anywhere you work or recreate. Britten WoodWorks portable handwashing and sanitizing stations deliver a rare combination of commercial-grade quality and ADA compliance.



## BannerSaver™

### INCREASE THE LIFE SPAN OF LIGHT POLE BANNERS

BannerSaver bracket hardware lowers maintenance costs and protects your marketing materials. Spring loaded brackets reduce stress on banners by flexing with the breeze. Wind tunnel tests show that BannerSaver reduces the force of gusts by 87%.



## CrowdFence™

### TRANSFORM STEEL INTO ALLURING AD SPACE

Don't let industrial hunks of metal clash with the appearance and atmosphere of your venue. Make your crowd control devices earn you extra ad revenue. Our barricade covers can turn ugly gray scrap into colorful branding and advertising space.



## Standees

### VERSATILE FREE-STANDING DISPLAYS

Durable frames create new advertising opportunities on your concourse and can be placed or moved at a moment's notice. Easy-to-change graphics are printed on durable fabric that endures the elements like a champ. The brushed steel frame is sturdy and hefty base holds the display in place.



## BoxPop™

### EXPAND YOUR FOOTPRINT WITH CUSTOM CONTAINERS

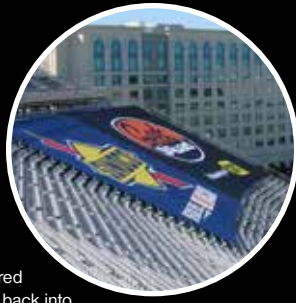
Kickstart your cool factor and take your brand experience to the people with customized shipping containers. Our BoxPop® fabrication team works its magic to transform upcycled cargo containers into brewpubs, restaurants, or anything else you can dream up. Built for businesses that place a premium on space, function, and mobility. Available for rent or purchase. And we deliver.



## Seat Covers

### COVER UNSOLD STADIUM SEATS

Turn open seats into a showcase for team spirit and TV sponsorships to help offset potential loss in ticket sales. Stadiums and arenas are finally reopening. Seat covers and giant, custom stretch banners get you prepared for fans who may not be ready to jump back into attending just yet.



## AdMesh™

### ADVERTISE WITH WIND PERMEABLE VINYL MESH

One of our most versatile products! Mesh banners are flexible, affordable and easy to hang. Mesh banners conceal construction projects when your venue needs renovating. They make fences colorful and profitable by covering them in advertising scrim. Mesh allows large banners to be hung in windy places without the risk of ripping or tearing. They cover speakers and make them more visually appealing.



## RotoTop™

### ROTATING FLAGPOLES GET YOUR BRAND'S MESSAGE NOTICED

Our RotoTop flagpoles are engineered so that flags safely rotate with the breeze. This guarantees that your flags remain visible in calm and windy conditions. Each of our flag poles is thirty feet tall and visible for hundreds of yards. The movement of the flag draws the eye of anybody within view.



## BannerDrop™

### TURN BARE CEILINGS INTO EYE CATCHING ADS THAT MAKE MONEY

Remote-control ceiling hoist makes installing banners as easy as pushing a button. Raise and lower your ads easily and safely. Swap new banners without ever leaving the ground, saving money on labor and lift rental costs. BannerDrop turns ceiling space into selling space.



## EventTruss™

### BUILD TEMPORARY STRUCTURES IN ANY CONFIGURATION

From welcoming entranceways to sponsorship displays, EventTruss can create any structure you can imagine. It's great for special events that require temporary fixtures and comes in multiple lengths that snap into place to create any design or configuration. EventTruss components are made from light-weight aluminum, 62% lighter than steel but high in strength.



## BannerStretch™

### KEEP BANNERS TAUT WITH SNAP FRAME HARDWARE

Sagging banners are unprofessional. Fans ignore them as they pass by. Don't waste your marketing dollars! Make your graphics drum tight by hanging them in BannerStretch frames. BannerStretch hardware pulls your prints taut with a series of springs that slide snugly into an aluminum frame. The result is a stiff graphic that displays your brand with pride.



## Sideline Signatures™

### PADDED A-FRAMES GET YOUR ADS RIGHT IN THE ACTION

Our A-frame sideline displays are padded and designed to give way on contact, eliminating injury risk and allowing for highly visible advertising that will be seen by spectators. The can be set up or removed in an instant by event staff and they take up little storage space when laid flat.



## BriteWall™

### MAKE ADS SPRING TO LIFE WITH BRILLIANT BACKLIGHTING

Fans are bombarded by thousands of ads every day. If you want to compete against a field that large, you need to add our giant LED panels to your playbook. BriteWalls are backlit by thousands of LEDs that use less energy than florescent bulbs and shine three times as bright. We manufacture BriteWalls in any size and guarantee the system for three full years.



## BannerRail™

### RAISE AND LOWER BILLBOARD-SIZED BANNERS QUICKLY

Take your advertising potential to new heights with BannerRail. Our technology uses a rail system to effortlessly raise or lower large exterior banners with a remote control. Mount on existing structures, such as grandstands, stadium outbuildings or practice facilities. BannerRail generates extra revenue and protects your marketing investment by letting you quickly lower banners. Take advantage of the money making potential of your empty walls today!



## Ovio™

### RUGGED FRAMES FOR HUGE EXTERIOR BANNERS

This heavy-duty hardware is for framing large format banners on the exterior of your venue. When you want to make a big statement, you need Ovio. It's made from extruded aluminum that's lighter than steel but boasts incredible strength. Ovio frames have no moving parts. A mouthful of metal teeth bite down on your banner to secure it firmly in place. Our patented design can be installed by your personnel with ease. It's a cinch to assemble, dismantle and store.



## Selfie Signs™


### UNLEASH THE POWER OF THE CROWD

With Selfie Signs, you can effortlessly create incredibly interactive and highly shareable social advertising experiences for customers, fans, and event attendees! Selfie Signs are hand-crafted, affordable, and perfect for photo opportunities and viral shares on social media.



# PROUD PARTNER TO THE WORLD'S BIGGEST BRANDS:





# BRITTEN INC.™

BRITTEN BUILDS UP **PEOPLE, BRANDS** AND **COMMUNITIES**  
WITH HIGH-QUALITY DISPLAYS, BANNERS, AND EVENT SOLUTIONS.

**BRITTENINC.COM / 855.763.8205**