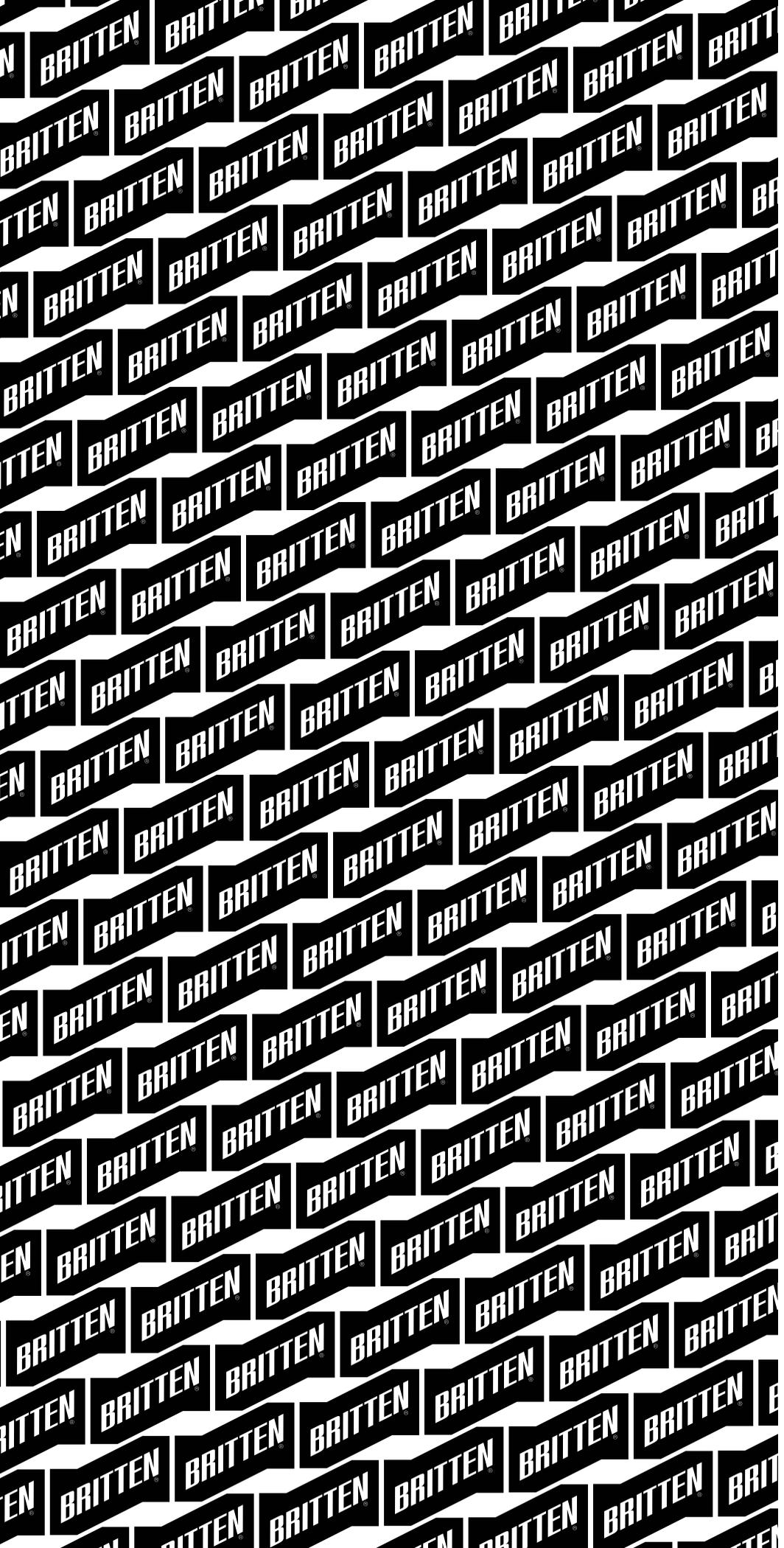


# AGENCY & EVENT PORTFOLIO

**BIGGER. BOLDER. BRANDING SOLUTIONS.** / [BRITTENINC.COM](http://BRITTENINC.COM) / 855.763.8203



# ONE VENDOR. COUNTLESS POSSIBILITIES.

Have a project in the works? I'd like to invite you to consider Britten, Inc. From life-sized Foam3D™ sculptures and custom shipping containers to giant banners, building wraps, and signage of Times Square proportion—you get more than single-source simplicity when partnering with us.

You get a complete team of expert printers, designers, wood/metal workers, engineers, and architects with a 35+ year track record of success and passion for saying, **Yes!**, to projects others are afraid to touch. Branded environments. Event activations. Innovative ad and promotion solutions that get your clients noticed.

Our exclusive look book shows just a snapshot of our capabilities and manufacturing horsepower. But I hope these pages inspire you to look us up, maybe give our team a shot at helping transform your next idea into a reality.

Sincerely,

Paul Britten,  
President & Founder



**AMPLIFIED MARKETING / GRAY WHALE GIN OCEAN LOVE TOUR**

THIS SLEEK VOLKSWAGON BUS-TURNED-BAR WAS BACKDROPPED BY A MODIFIED SHIPPING CONTAINER THAT TRANSFORMED INTO AN IMMERSIVE BRAND INSTALLATION.



# HARRY'S HOUSE

AUSTIN

TEXAS

*in the mood*





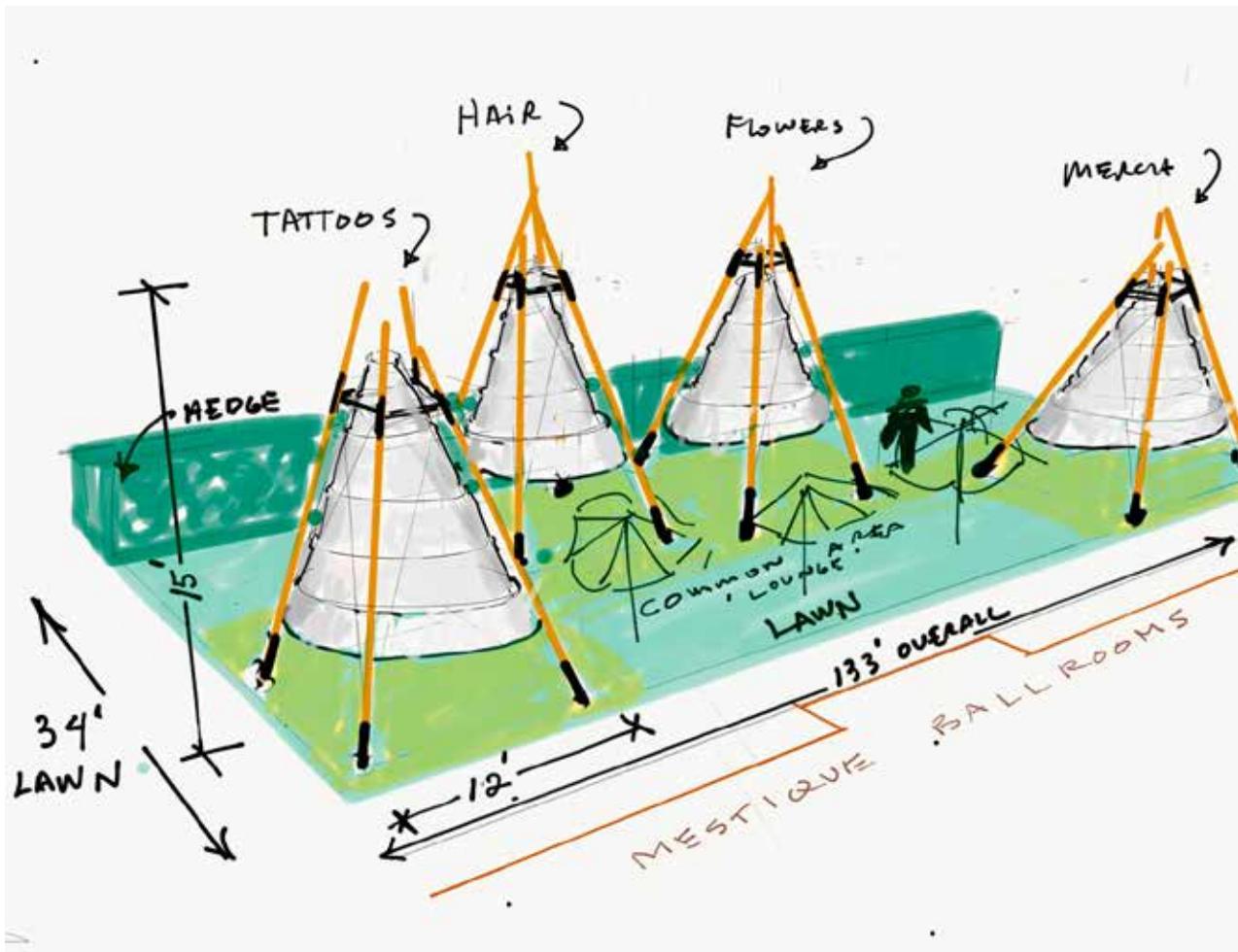
# COACHELLA

COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

## OCTAGON / PANTENE (INDIO, CA)

#FESTIVALHAIR STATIONS FOR VIP GUESTS PROVIDED  
SPECIALTY TREATMENT INSIDE OF CUSTOM GOLDEN TEEPEES  
DESIGNED & PRODUCED BY BRITTEN, INC.







**Tropicana**<sup>®</sup>

**TROPICANA / EVENTPERMITS & MULLENLOWE (NEW YORK, NY)**

THREE FULLY CUSTOMIZED SHIPPING CONTAINERS ALONG WITH OTHER, KEY VISUAL BRANDING ELEMENTS WERE CONCEPTED AND FABRICATED ON A STRICT TIMELINE CORRESPONDING WITH ONE OF THE RARE DAYS IN A YEAR WHEN THE SUN RISES IN PERFECT ALIGNMENT WITH THE NEW YORK'S STREET GRID.





★ ★ ★ ★ ★  
**SIDE BY SIDE** 2019  
A CELEBRATION OF SERVICE  
CREATED BY  
Northwell Health

#SideBySide19  
@NorthwellHealth

**SIDE BY SIDE**  
RELEASE OF LIABILITY

★ ★ ★ ★ ★  
**SIDE BY SIDE** 2019  
A CELEBRATION OF SERVICE  
CREATED BY  
Northwell Health

**SIDE BY SIDE**  
A CELEBRATION OF SERVICE  
CREATED BY Northwell Health

Allscripts  
ICU Medical  
MetLife Foundation  
CHASE  
VET TIX

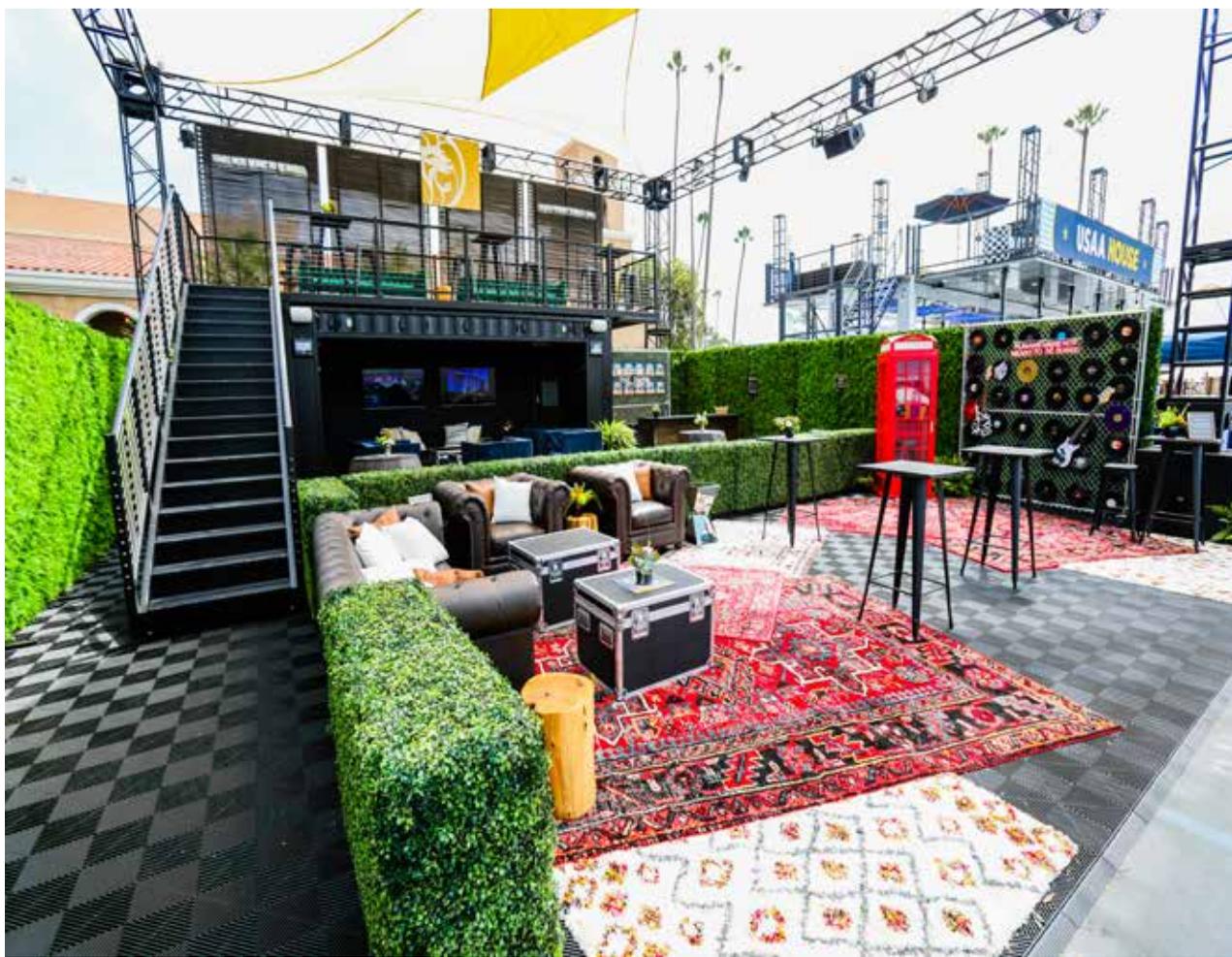
**SIDE BY SIDE**  
A CELEBRATION OF SERVICE™ 2019  
CREATED BY Northwell Health®

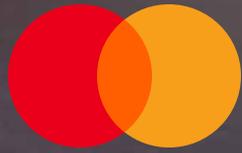


**OCTAGON / MGM RESORTS (SAN DIEGO, CA)**

20' CUSTOM STRUCTURE WITH A ROOFTOP PATIO, MASSAGE AREA, AND COMFORTABLE SEATING WHERE MUSIC LOVERS COULD ESCAPE, SIP COCKTAILS, AND LOUNGE.







**OCTAGON / MASTERCARD CHEF SHOWDOWN @ ARNOLD PALMER INVITATIONAL (ORLANDO, FL)**

THE MASTERCARD CHEF SHOWDOWN PIT GOLF PROS IAN POULTER AND GRAEME MCDOWELL AGAINST EACH OTHER IN A PRE-GAME COOKOFF WHERE THE WINNER WOULD BE DECIDED BY INVITED FANS. OCTAGON CALLED ON BRITTEN'S CREATIVE TEAM TO CONCEPTUALIZE AND BUILD THE VISUAL INGREDIENTS FOR THE EXPERIENTIAL ACTIVATION.







1 JASON ELAM 1993-07 73 SIMON FLETCHER 1985-95 DAN REEVES 1981-92 80 RICK UPCHURCH 1975-83 21 GENE MINGO

DENVER BRONCOS

**ACTIVATE, INC. / DENVER BRONCOS (DENVER, CO)**

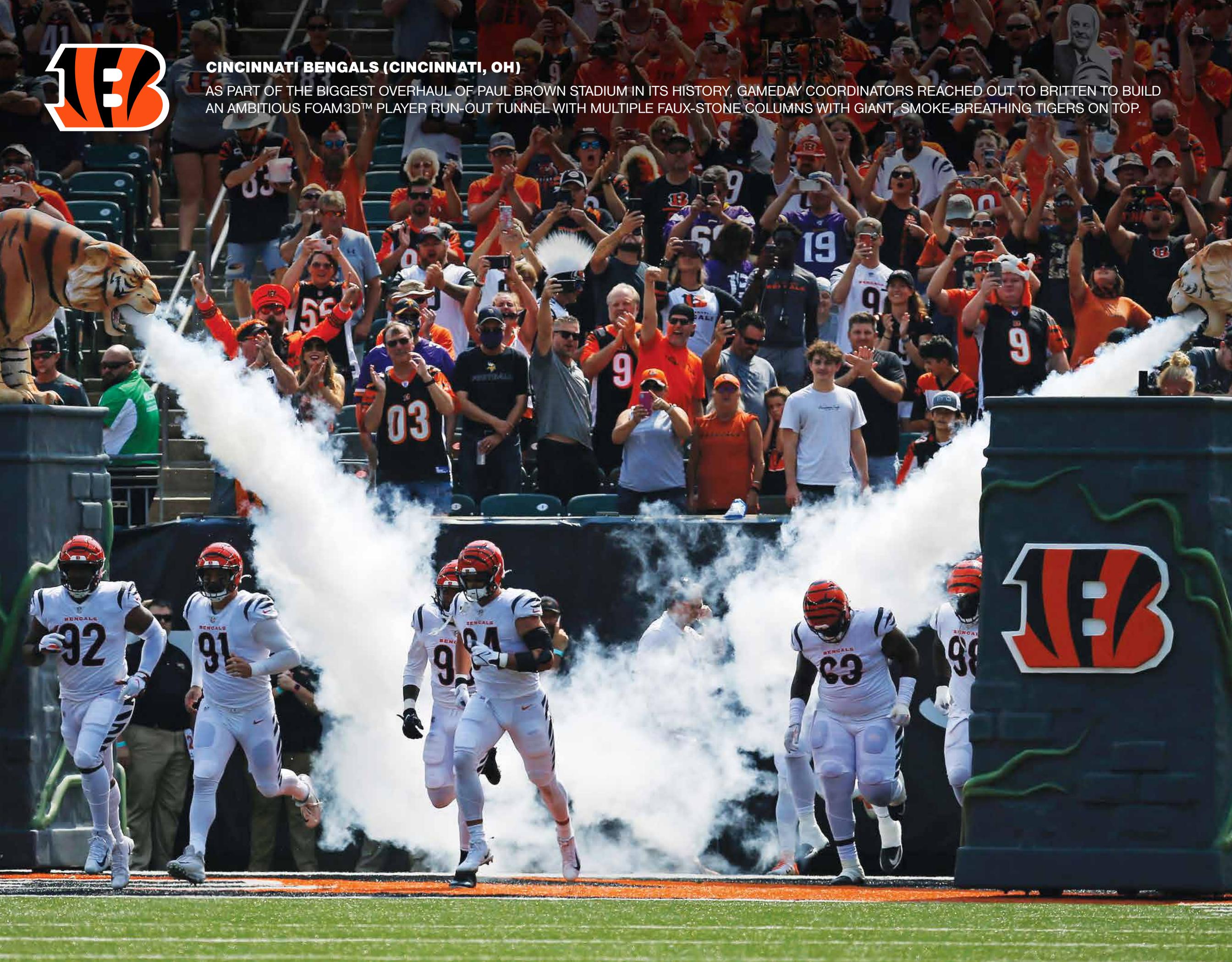
BRONCOS HEADS WERE CARVED OUT OF FOAM BLOCKS USING IN-HOUSE FOAM3D™ MODELING EQUIPMENT, SPRAY-COATED WITH A DURABLE PROTECTIVE LAYER, AND PAINTED TO WITHSTAND THE ELEMENTS. COMBINING FOAM, TRUSS, AND PYROTECHNICS, THE ENTIRE STRUCTURE COULD BE SET UP AND BROKEN DOWN QUICKLY.





## CINCINNATI BENGALS (CINCINNATI, OH)

AS PART OF THE BIGGEST OVERHAUL OF PAUL BROWN STADIUM IN ITS HISTORY, GAMEDAY COORDINATORS REACHED OUT TO BRITTEN TO BUILD AN AMBITIOUS FOAM3D™ PLAYER RUN-OUT TUNNEL WITH MULTIPLE FAUX-STONE COLUMNS WITH GIANT, SMOKE-BREATHING TIGERS ON TOP.







**FENDI x SKIMS (LOS ANGELES, CA)**

TO CELEBRATE THE BEVERLY HILLS DEBUT OF THE FENDI X SKIMS COLLAB, ARCHITECTURAL DESIGN REPS, YA STUDIO, TASKED BRITTEN WITH DELIVERING THIS SMOOTH, 3D FOAM BUILDING FAÇADE AND THE TRUSSING/FABRIC TO HIDE IT UNTIL THE BIG REVEAL.

# PROUD PARTNER TO THE WORLD'S BIGGEST BRANDS:





# BRITTEN

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NO HASSLE. NO MIDDLEMEN. FROM IDEA TO INSTALLATION, BRITTEN IS YOUR SINGLE-SOURCE PARTNER FOR THE MOST INNOVATIVE BRANDING SOLUTIONS IN AMERICA. ALWAYS ON TIME, STRATEGY, AND BUDGET—WE'RE DEDICATED TO HELPING YOU GET YOUR CUSTOMERS NOTICED.

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